

Student Name: Abigail Swift

Project No. and Title: 3 – Songwriting

**Units Covered: Unit 5 Music Production in Context
Unit 6 Music Performance in Context**

Overall Grade: EXCELLENT

Assessor: Nicolas Sykes

Date: 26/02/21

Exemplification for UAL Awarding Body Grade Criteria – Level 3

This guide is to be used in conjunction with the assessment and grading criteria for UAL Awarding Body qualifications at Level 3.

	Referral Work submitted fails to meet one or more of the assessment criteria and is of a poor standard	Satisfactory Work submitted meets all of the assessment criteria and is of a satisfactory standard	Good Work submitted meets all assessment criteria and is of a high standard	Excellent Work submitted meets all assessment criteria and is of a very high standard
Context	Limited understanding of subject context, lacking clarity in aims and purpose.	Understanding of subject context used appropriately to make judgments, describe aims and clarify purpose.	Good understanding and knowledge of subject context used to make sound judgments, articulate ambitions and clarify purpose.	Comprehensive understanding and knowledge of subject context used to communicate complex concepts, articulate ambitions and clarify purpose.
Research	Little or no evidence presented or information does not relate sufficiently to task.	Sufficient relevant information has been gathered, documented and used in the development of ideas.	Thorough and sustained research and investigation of relevant sources, interpretation and synthesis of information used to inform, support and develop ideas.	Independently identified, thorough and sustained research and investigation of a range of relevant sources, insightful interpretation and synthesis of information used to inform, support and develop ideas.
Practical skills	Limited range of processes demonstrated, judgement and execution of techniques is poor.	Adequate range of processes, skills and knowledge demonstrated. Competent execution and application of techniques used to develop ideas.	Consistent and appropriate processes, skills and knowledge applied to extend enquiry and develop creative solutions.	In depth understanding and aesthetic awareness, imaginative and flexible processes, skills and knowledge applied in extensive enquiry to develop creative solutions.
Evaluation and reflection	Insufficient evidence of ongoing evaluation, lack of or only basic analysis and little or no justification for ideas.	Clearly communicated evidence of valid evaluation and realistic analysis independently used to inform and develop ideas.	Effective communication of analysis and interpretation, independent synthesis of information and application of reasoned decision making to inform development of ideas.	Accomplished and professional communication of perceptive analysis and interpretation, demonstrating clarity and sophistication in thinking and maturity in decision making to progress ideas.

Comments:

Well done Abi, you have completed this project to an excellent standard. The work submitted meets all the assessment criteria and is of a very high standard. The work you have presented in your digital space demonstrates your ability to work independently to document the songwriting process, including recording and mixing. The quality of the final song, given the limitations of working from home, is excellent.

Context – The extensive range of research into the history of song demonstrates investigation into the context of songwriting. You have investigated some of the different areas of songwriting. You have briefly outlined job roles and responsibilities and research further research into this top alongside professional standards could also be considered in the future to show a greater awareness of the industry.

Research – There is an extensive range of research that is presented in your digital space, this demonstrates your ability to search for a range of material that is relevant in content. Be careful that your research is also applied to your practical skills – i.e. recording and mixing. The purpose of research is to develop your knowledge and provide a framework for you to build upon. For instance, how does the research on Billie Eilish/Finneas inform your ideas and decisions on your songwriting practice? You have Harvard Referenced your sources but do not forget in text referencing where necessary.

Practical Skills – You were a core member of your songwriting group, providing ideas and parts for several instruments. You helped structure the song alongside recording and producing the final mix. The quality of the final song is excellent and the quality of the recording is good for a home recording. There are several things to learn from this process, such as improving the timing of the parts through using a click and the lack of lower frequencies as there is no bass part.

Evaluation and Reflection – The honesty of your evaluation is good and helps the development aspects of the work. The weekly journal for songwriting show ongoing evaluation and reflection. Your final evaluation is detailed and identifies areas to develop in future.

Overall, for your first attempt at songwriting and a home recording and mix – this is an excellent effort! You also performed as a key member of your songwriting group on several instruments. I think songwriting, recording and production is an area you should pursue further in the future.