

*MY PITCH  
PROPOSAL*

BY AIMEE DIGBY

*aimeealexandra*  
MAKEUPARTIST

# *MY CONCEPT – MASQUERADE MET GALA*

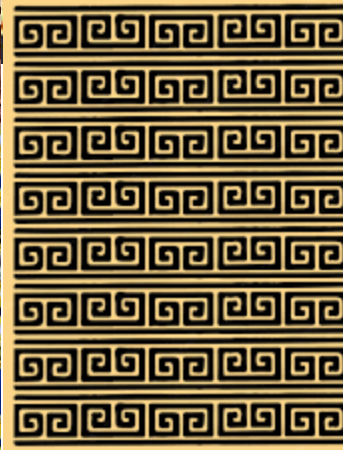
- My concept is inspired by Blake Lively's met gala 2022 and 2018 dresses
- masquerade masks
- Versace fabrics



# *THE MET GALA*

- Annual fundraising gala for the Metropolitan Museum of Art Costume Institute
- Established by fashion publicist Eleanor Lambert in 1948
- Each year is a different theme
- 2022 – In America, An Anthology of Fashion
- 2018 - Heavenly Bodies: Fashion and the Catholic Imagination
- Celebrities from various professional spheres, including fashion, film, television, theater, music, business, sports, social media, and politics
- Paparazzi and the public are drawn to the more quirky and beautiful looks, ties into Avant Garde as it is show stopping and before its time

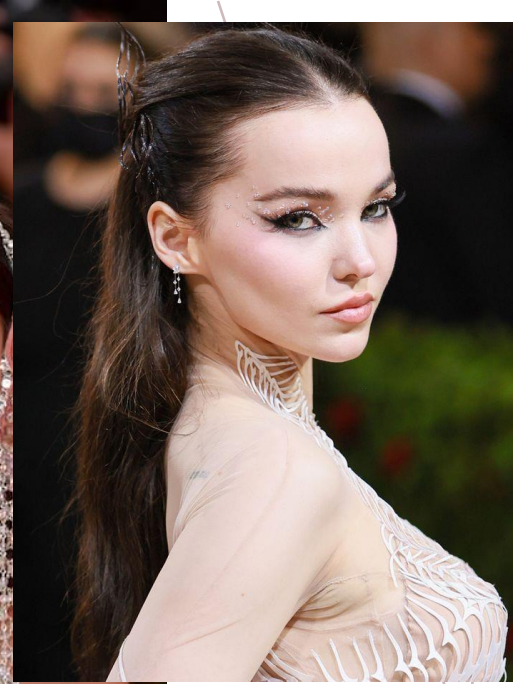




# *MAKEUP STYLE*

- I am going to do full glam
- Pop of colour on lower lash line (blue, pink, rose gold or gold)
- Red or Glossy nude lip
- Diamond accents
- Wispy, half lash or individuals
- Bronzed skin



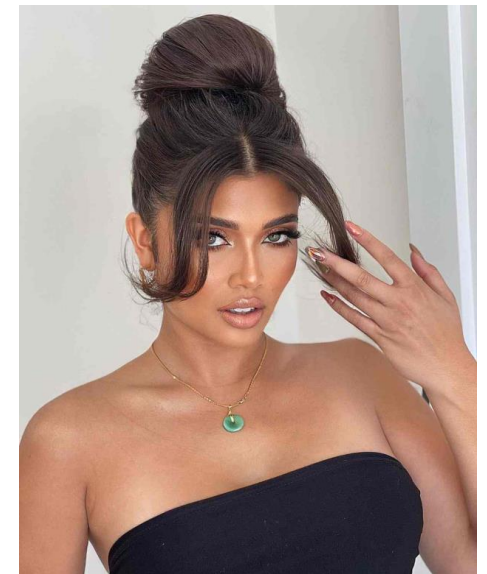
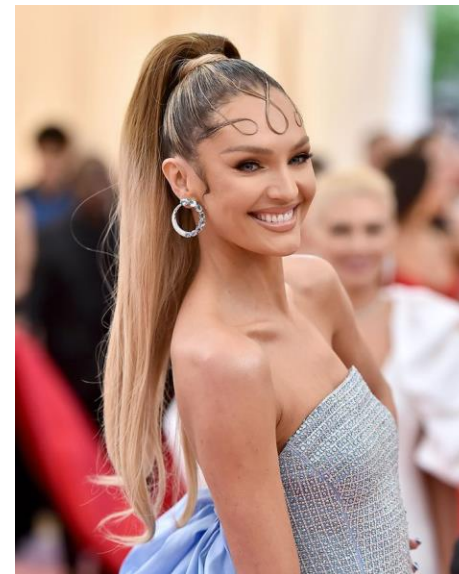
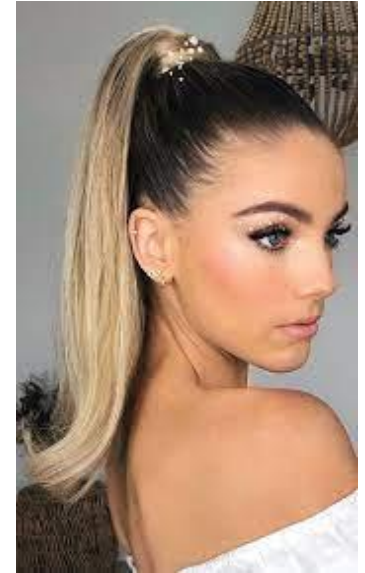


# *MAKEUP COST LIST*

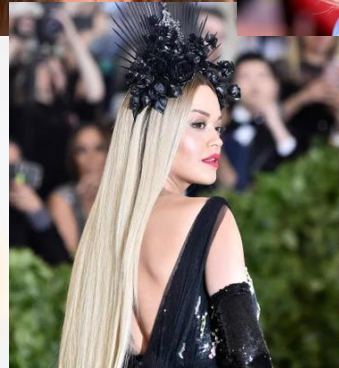
- Pink Honey brow pencil - £5.94
- Plouise base - £10
- Emrboylise cream - £13
- Loreal foundation -£11
- Revolution concealer-£
- Collection powder-£2.99
- Cyo & doll beauty bronzer-£15
- Beauty bay blush-£6
- Beauty bay/ doll beauty highlighter-£15
- Beauty bay lip gloss-£6
- Plouise cancelled pallet - £43
- Bperfect clientele pallet - £35
- Using these products will ensure my work will look amazing in the fashion show

# HAIR

- Half up and half down slicked back
- Slicked back high ponytail
- High bun
- I will be advertising for a model on my Instagram and Facebook however if my model's hair has not met what I wanted I will be getting hair extensions
- Adding front pieces onto forehead in infinity sign style shapes
- Keeping the hair simplistic to not add or distract from the makeup



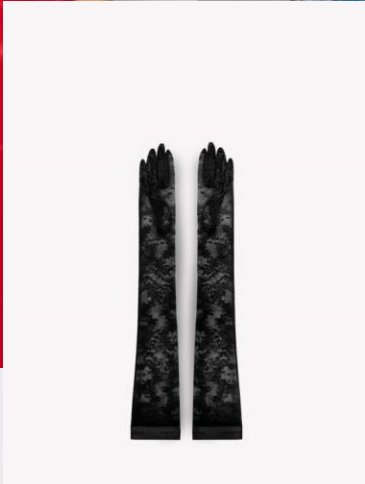




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as time your photo will be automatically deleted and you



# *MY OUTFIT*

For my outfit I am thinking of buying a basic silhouette of a dress as costume design isn't one of my strong points

- Adding a long train to give the met gala feel.
- Long opera gloves with a Versace fabric look
- Another idea is to get a corset in one of the colours, add a skirt and a train.
- Colours being light blue, red or blush as these are the colours you normally see on the met gala carpet



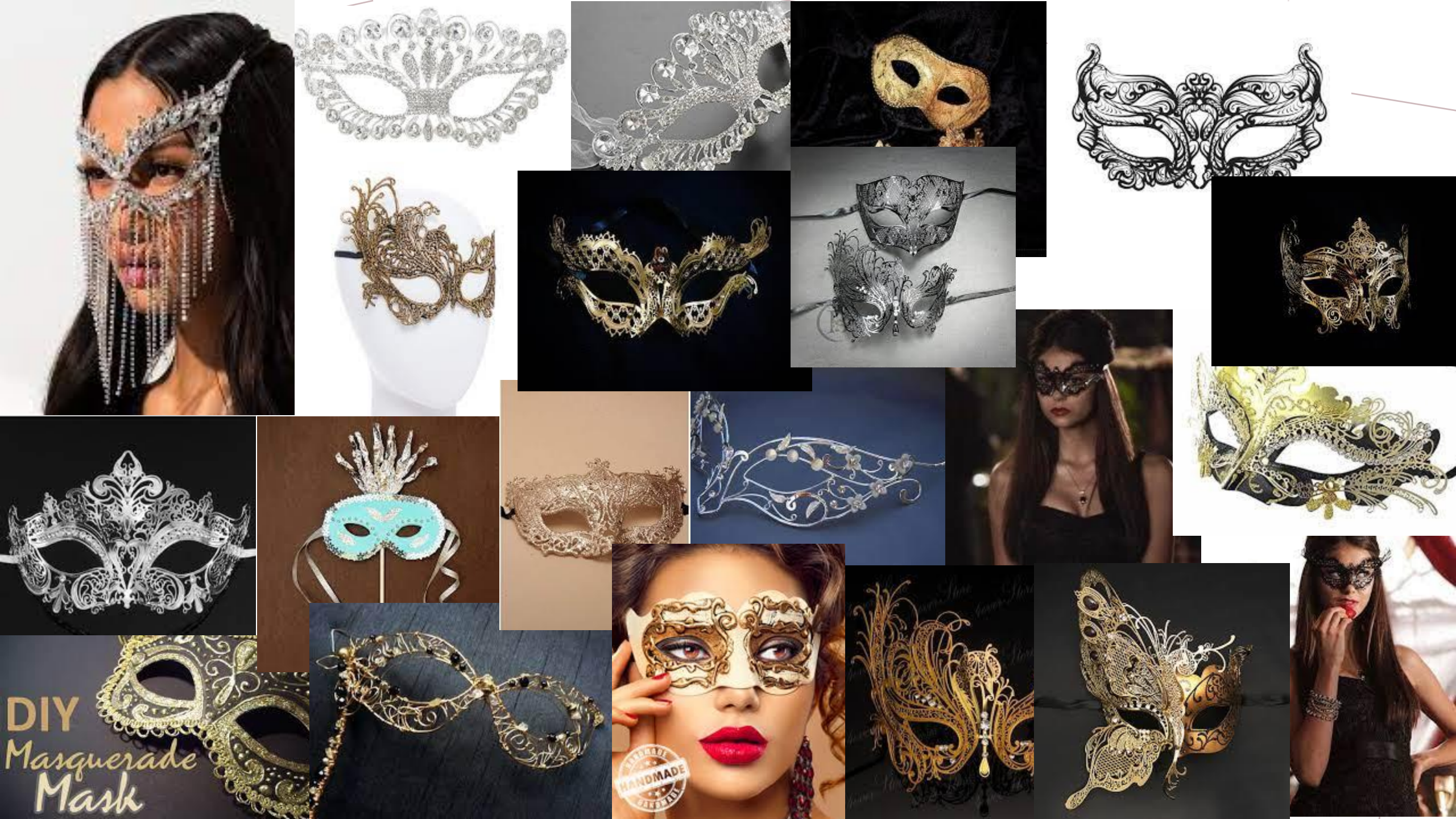
# *BUDGET FOR MY OUTFIT*

- Dresses on pretty little thing range between £15 - 25
- Wedding veil for train amazon £12-17
- Dresses/corsets from shein £10-17
- Lace opera gloves amazon £4/5

# *THE HEADDRESS*

- Headdress is inspired by half face masquerade masks
- Diamonds or lace
- Luxury looking
- Goes into the hair
- Headdress inspired by Vampire Diaries scene worn by Nina Dobrev and designed by Jennifer L Bryan her work has been seen on Breaking Bad
- Diamond tassel





DIY  
Masquerade  
Mask



# *BUDGET FOR MY HEADDRESS*

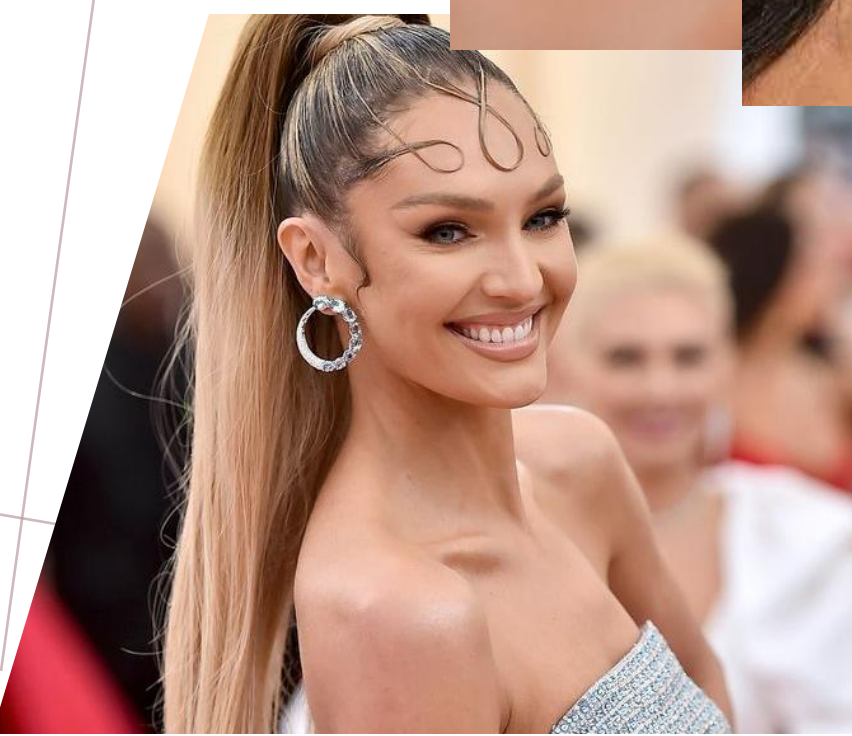
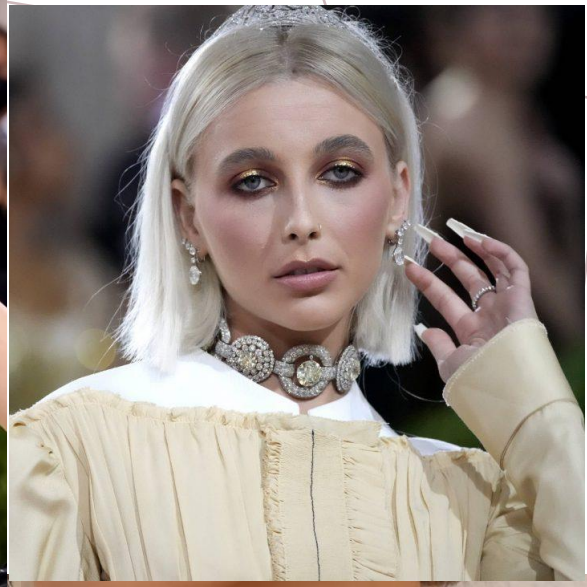
- Letter cardstock amazon £6.49
- Craft wire £4.99
- Wire cutters £2.99

# *BODY ART*

- Drawing jewelry
- Necklaces
- Diamonds
- Drawing the pattern of the hairstyle on the body so it links
- Chokers
- I will be watching body makeup artists like Samantha Helen to ensure I create the best jewelry pieces







# AIMEE DIGBY

MAKEUP ARTIST

## About me

I am an upcoming professional makeup artist, I am a hardworking and polite person. My skills include soft glam makeup and natural makeup and basic hair skills.

## WORK EXPERIENCE

### FREELANCE MAKEUP

Family and friends makeup for nights out and special events they are attending  
nights out  
wedding guest  
football presentations  
dance shows

### COLLEGE PRODUCTIONS

College production of grease  
designed a character and a look for theatre  
our country's good  
designed and researched a character

Christmas carol  
designed a character for a production of Christmas carol  
college open day  
did mature makeup  
soft wearable glam

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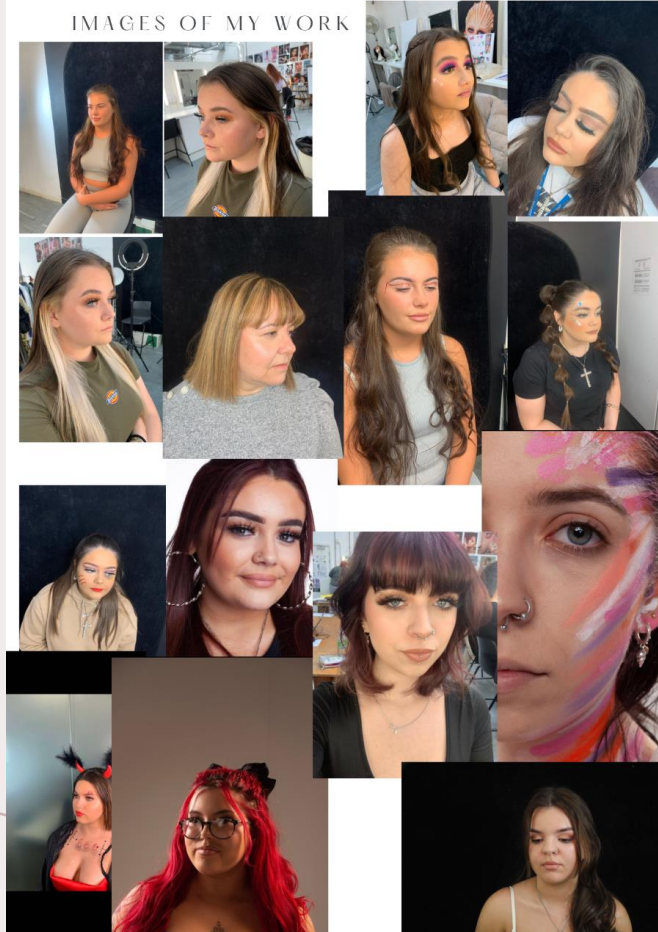
## EDUCATION, QUALIFICATIONS

BRADFORD COLLEGE 2020-present  
level 2 VCTC diploma in media  
makeup and hair studies.  
level 2 VCTC infection prevention  
(COVID-19)  
Level 3 UAL media makeup and  
special effects  
level 3 UAL extended diploma in  
media makeup and special effects.

## MY SKILLS

- time management
- soft & full glam
- precise and technical application
- hair setting
- organization

## IMAGES OF MY WORK



As my strengths sit in soft glam I feel I will be able to excel in my chosen

# MY UP-TO-DATE CV