**Student Name: Mohammad Naseem Miah**

**Project No. and Title: 1: Sound Design - Bots**

**Units Covered:** Unit 5 Investigating audio production & technology

**Overall Grade: Excellent**

**Assessor(s):** Lewis Blofeld

**Date:** 01/01/21

**Exemplification for UAL Awarding Body Grade Criteria – Level 3**

This guide is to be used in conjunction with the assessment and grading criteria for UAL Awarding Body qualifications at Level 3.

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|  | **Referral**  Work submitted fails to meet one or more of the assessment criteria and is of a poor standard | **Satisfactory**  Work submitted meets all of the assessment criteria and is of a satisfactory standard | **Good**  Work submitted meets all assessment criteria and is of a high standard | **Excellent**  Work submitted meets all assessment criteria and is of a very high standard |
| **Context** | Limited understanding of subject context, lacking clarity in aims and purpose. | Understanding of subject context used appropriately to make judgments, describe aims and clarify purpose. | Good understanding and knowledge of subject context used to make sound judgments, articulate ambitions and clarify purpose. | Comprehensive understanding and knowledge of subject context used to communicate complex concepts, articulate ambitions and clarify purpose. |
| **Research** | Little or no evidence presented or information does not relate sufficiently to task. | Sufficient relevant information has been gathered, documented and used in the development of ideas. | Thorough and sustained research and investigation of relevant sources, interpretation and synthesis of information used to inform, support and develop ideas. | Independently identified, thorough and sustained research and investigation of a range of relevant sources, insightful interpretation and synthesis of information used to inform, support and develop ideas. |
| **Practical skills** | Limited range of processes demonstrated, judgement and execution of techniques is poor. | Adequate range of processes, skills and knowledge demonstrated. Competent execution and application of techniques used to develop ideas. | Consistent and appropriate processes, skills and knowledge applied to extend enquiry and develop creative solutions. | In depth understanding and aesthetic awareness, imaginative and flexible processes, skills and knowledge applied in extensive enquiry to develop creative solutions. |
| **Evaluation and reflection** | Insufficient evidence of ongoing evaluation, lack of or only basic analysis and little or no justification for ideas. | Clearly communicated evidence of valid evaluation and realistic analysis independently used to inform and develop ideas. | Effective communication of analysis and interpretation, independent synthesis of information and application of reasoned decision making to inform development of ideas. | Accomplished and professional communication of perceptive analysis and interpretation, demonstrating clarity and sophistication in thinking and maturity in decision making to progress ideas. |

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| **Comments:**  Well done Mohammad, this is an excellent first project that demonstrates your skills and abilities in sound design and academic writing.  Context – Your portfolio is detailed with a clear understanding of the wider context of sound design and foley. You have demonstrated throughout your work how important sound design and foley is to the moving image btu there could be some more detail on the wider context such as who the foley artists might work with and how their jobs interact with others.  Research – You research is detailed and well presented; you have used a good range of references but could have implemented a wider source of research to provide a wider foundation of understanding. The work is referenced appropriately throughout, and Harvard referencing is accurate and tidy. The depth of explanation of each reference is excellent and demonstrates not only your ability to research but to convert this to your own understanding of the techniques, applications and methods.  Practical skills – Your practical work is very good. The choice of sounds is appropriate and syncronisation is good. There are some missing parts to the sound FX and you also missed the opportunity to create more characterization for Wall E, it is important to make the sound seem much more than just effects for the robot, anthropomorphism is just as important as the sound effects. As the rest of your work is so strong, this brings up the grade to match the rest, please ensure that you are more meticulous in future to ensure you achieve the grade.  Evaluation and Reflection – The evaluation is very descriptive on the whole, but you have also effectively evaluated the processes throughout the project. The evaluation is clear in strengths and weaknesses but also highlights how work would be improved next time.  Overall, this is an excellent piece of work with some minor improvements, you have achieved a well-balanced project with focus on both practical and academic work. Please take note of the improvements recommended in this and use these to ensure you achieve high grades in the final project. |