Documentary proposal

For my documentary I am going to make a mockumentary about conspiracy theories. I have chosen to create a mockumentary as I believe they are the best way to present my idea and still not be that serious. A mockumentary is a comedic documentary that will frequently break the fourth wall, I chose this documentary type as I believe with my idea discussing conspiracy theories, I could bring a different InSite on the most popular theories.

This documentary will consist of many interviews about the different conspiracy theories, for example I will talk about Princess Diana's death, moon landing, the flat earth conspiracy and area 51. I have chosen these topics as I believe they are the most interesting theories to talk about and can be converted into a mockumentary style documentary these theories are also the most common conspiracy theories therefore if my documentary is about them it may bring a new audience to watch it as they will of heard about them before so they will already have a rough understanding of what I am talking about and then the audience will want to watch a mocumentary about these theories. .

Who is my target audience?

The target audience for my mockumentary is people aged 18-25. I have chosen these age ratings as I believe they are the right age for this mockumentary as they will understand the conspiracy and have thoughts on there own about them. I also believe they are they right age to watch this documentary as some of the topics can be quite sensitive so the audience needs to be quite mature as for example princess Diana’s death can be quite a sensitive subject therefore the ages of 18-25 mean that the targeted audience will be able to watch the documentary without being exposed to anything they are not ready for. I have also capped my target audience to 25 as I believe that over the age of 25 the interest into conspiracy theories won’t be as high as it will be under the age of 25. Therefore, I believe I have made the correct target audience for my documentary to be successful.

Goals of the mockumentary

The main goal of my mockumentary is tor it to be entertaining and have a good flow throughout the short film. To do this I will need to carefully plan which segment I am going to talk about next and script the short film accurately so then it is informative and humorous. For this to happen I will conduct interviews with my peers and have them answer questions that I have previously created to then inform the audience about the different conspiracy theories, the questions will be very carefully planned so then the humerus side of a mockumentary as well as th0e other stereotypes of this type of documentary like it being sarcastic as well as informing the audience. A second goal of my documentary will be to show the audience just how easily people can believe things, I will try and show this though one of the segments about the moon landing or the flat earth. I have picked these two subject particularly for this reason that I can portray the fact that people will believe anything if you bring it with facts. I will also have to show the other side of the argument for all the subjects that i will talk about as otherwise it will be a very leading documentary and therefore not a successful one.

What applications will I use?

For my documentary I will use a vast amount of adobe software that will include Adobe premier pro and photoshop and aftereffects. I will use premier pro to edit the final documentary, I have chosen this software as I am familiar with it from past work that I have produced, I believe this will give me the best way to make this documentary as professional as possible. I have also chosen to use adobe photoshop, for this application I will use it to create a poster design for my documentary. I have chosen to do this as it will lead to my project looking as professional as it can and then attracting my target audience into watching my documentary. In after effects I will create a title sequence and end credits for my mockumentary, I have chosen to do this as it will add a professional feel into my documentary and therefore give the audience the feel that what they are about to watch will inform them and they can also get a feel for what the short film will be about though the title sequence.

Influences

For my mockumentary I have chosen to use the Netflix documentary Death to 2020. In this documentary they look at the main topics in the year 2020 and they stage the film to look like an interview. This style of filming looks very professional with how they use the over the shoulder angle type means it has the stereotypical look of a documentary. In this documentary forth wall breaks are very common, this gives the audience the feeling that this film is going to be a mockumentary. I have chosen to pick this film and my influence as it follows along the style of mockumentary that I am wanting to produce, from this film I can see what is successful for a mockumentary by seeing the different techniques they use and how the film is structured to tell the story of the year while still brining the humour towards the audience.

Conclusion

To conclude I am going to make a short documentary about conspiracy theories. This documentary will be a mockumentary and explore a range of theories from the moon landing to Area 51 these are the two most common conspiracy theories along with the death of princess Diana and the flat earth. These subjects have been chosen as the audience will have a understanding about these subjects prior to watching the documentary. This will help the documentary as if the audience already have an understanding they will already have there minds made about what actually happened and then could see the humerus or sarcastic way I am looking at these theories, this will help me as the main goals for a mockumentary is for it to be informative yet sarcastic and humorous. My target audience is 18-25 as i believe this is a mature age to watch a documentary like this as some of the subjects are sensitive for example the death of princess Diana. I have also chosen this age group as they are most common to watch a documentary due to it not being a very serious short film.