‘Why are gaming companies so hated?”

Interview Questions Overview

**Do you believe gaming companies are hated?**

**Yes/No**

**Why do you believe they are/aren’t?**

**What genre of games do you play?**

**Any specific games within this genre?**

**Does this game have micro-transactions?**

**Do you believe micro-transactions are ethical?**

**Why/why not?**

**(YES)**

**What would you say to those who call it ‘gambling for kids?’**

**Do you believe Lootboxes are ethical? (Explain)**

**(NO)**

**Why do you think companies put them in their games so often?**

**(YES)**

**Why do you believe people may see them as unethical?**

**Do you believe gaming companies produce games fast enough?**

**(YES)**

**Why do you think people company complain to said companies for lack of new games?**

**(NO)**

**Why do you think companies take long to create games?**

**Time crunches are often used in gaming (explain them) do you believe they are necessary?**

**(YES)**

**Why is this?**

**(NO)**

**Why do you think companies continuously use them?**

**Do you believe time crunches are ethical?**

**(YES)**

**Why do you believe people may think they are unethical?**

**(NO)**

**Why do you think so? + Why do you think they may still be legal?**

**Who do you believe is the most hated gaming studio?**

**Why do you think this is?**

**Could you name any specific instances as to why?**

**What do you believe gaming companies could do overall to improve relations with fans?**