**Student Name: Danyal Amin**

**Project No. and Title: 1: Sound Design - Bots**

**Units Covered:** Unit 5 Investigating audio production & technology

**Overall Grade: Satisfactory**

**Assessor(s):** Lewis Blofeld

**Date:** 01/01/2

**Exemplification for UAL Awarding Body Grade Criteria – Level 3**

This guide is to be used in conjunction with the assessment and grading criteria for UAL Awarding Body qualifications at Level 3.

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|  | **Referral**  Work submitted fails to meet one or more of the assessment criteria and is of a poor standard | **Satisfactory**  Work submitted meets all of the assessment criteria and is of a satisfactory standard | **Good**  Work submitted meets all assessment criteria and is of a high standard | **Excellent**  Work submitted meets all assessment criteria and is of a very high standard |
| **Context** | Limited understanding of subject context, lacking clarity in aims and purpose. | Understanding of subject context used appropriately to make judgments, describe aims and clarify purpose. | Good understanding and knowledge of subject context used to make sound judgments, articulate ambitions and clarify purpose. | Comprehensive understanding and knowledge of subject context used to communicate complex concepts, articulate ambitions and clarify purpose. |
| **Research** | Little or no evidence presented or information does not relate sufficiently to task. | Sufficient relevant information has been gathered, documented and used in the development of ideas. | Thorough and sustained research and investigation of relevant sources, interpretation and synthesis of information used to inform, support and develop ideas. | Independently identified, thorough and sustained research and investigation of a range of relevant sources, insightful interpretation and synthesis of information used to inform, support and develop ideas. |
| **Practical skills** | Limited range of processes demonstrated, judgement and execution of techniques is poor. | Adequate range of processes, skills and knowledge demonstrated. Competent execution and application of techniques used to develop ideas. | Consistent and appropriate processes, skills and knowledge applied to extend enquiry and develop creative solutions. | In depth understanding and aesthetic awareness, imaginative and flexible processes, skills and knowledge applied in extensive enquiry to develop creative solutions. |
| **Evaluation and reflection** | Insufficient evidence of ongoing evaluation, lack of or only basic analysis and little or no justification for ideas. | Clearly communicated evidence of valid evaluation and realistic analysis independently used to inform and develop ideas. | Effective communication of analysis and interpretation, independent synthesis of information and application of reasoned decision making to inform development of ideas. | Accomplished and professional communication of perceptive analysis and interpretation, demonstrating clarity and sophistication in thinking and maturity in decision making to progress ideas. |

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| **Comments:**  Well done Daniel, you have successfully completed a range of research and context, created a foley and syncronised to film and evaluated the processes. A good first project, well done.  Context – Your portfolio demonstrates some elements of contextual awareness; you have demonstrated that you can research and provide general information on the context of sound design and foley, but this could be significantly improved. There is little here to explain how foley is produced and created and who foley artists might work with to create the best sounds.  Research – You research is very limited with only one reference used; it Is expected that you not only develop a range of references but apply these using Harvard referencing. You have no bibliography to demonstrate where you have acquired the references, and this is essential to illustrate your referencing and prevent plagiarism. This is something that must be developed before the next project as it will greatly impact your grade. Please ask for help if you need it.  Practical skills – Your practical work is excellent with a good use of the collected sounds to create a well syncronised video. It is a shame you missed the recording session as this limit the range of your grade, which would have otherwise been an excellent grade. The video has some minor sync errors with sounds over running at some points, it would also have been good to included sounds that helped to create characterization of the robot to make it seem more lifelike.  Evaluation and Reflection – The evaluation is very descriptive, which is good to start with when describing the processes, but you need to provide far more evaluation. Think about each process and what worked well or didn’t, how could you improve it what would you do differently, what other things might you try? As the evaluation is a short paragraph the evaluation is very limited. This is something to work on in future projects as it will impact your grade significantly.  Overall, you have caught up and complete the project well, there are however some limitations in the written work. It is important to improve this to ensure that you achieve high grades and this should be your focus for the next projects. |