Evaluation – Task 3 Broadcast & Media Production

Research

For our first task we had to research three roles that we were interested in for my research task I looked into the roles of a producer , camera operator and a video journalist we need to look into what each of these roles do , what equipment would they need , what specialist vocabulary would they need to learn and what the importance of their job is and that is what I had to for the first task of this project.

Reflect

Looking back on the research I have to say this was easy to do as we would need a lot of research for this project and there some bits that were harder to find but overall I enjoyed it as I didn’t really have much to do however I felt that we could have been assigned with a lot more research to do but despite that the research was easy and quick to do.

Planning & Production

Looking back in the planning & production process there were stuff we had to do which was to put into three big groups of five or six people I was allocated to group B and we also had to assign our roles I was given the role of graphics designer due to my experience being in the graphics design industry.

We then all came up with the script and decided to do a talk show and would discuss three different subjects these subjects are in the script and was discussed during our tv show these are the lgbt community in the movie industry , racism in the film industry and how movies affect society.

In my group we have each a different role which included directing , producing , acting , graphics , camera operator and floor manager and I was assigned the role of graphics designer due to my experience with graphics design.

In my role as graphics designer I had to come up with an intro everyone agrees with and our show was called the star show and I had to design an intro around the name and decided to come up with an intro with a star & text that would spin and after a certain time curtains would open and the logo would stop spinning and would fade away to start the show I also made an outro which is shorter and doesn’t feature the curtains opening scene.

I also had to design the floor & seating plan where I had to come up with the stuff what we were gonna use on our set and a lighting plan and we had to demonstrate & show how our plan would work for our project.

We have done the planning stage and we are now in production before we begun rehearsals I did practise shows where I had to do different roles which includes camera operator , actor , director , producer and floor manager by doing these practises I was able to understand why these roles play a major part in the film & tv industry.

For the next part of the production we had to get into our groups of five or six and we had to start working on our roles as its my role as graphics designer I am responsible for showing the intro , the sponsor message and the outro from a computer screen I also had to press start and stop recording so our broadcast can be saved some of the group were absent meaning some of us had to do more than one role it was very difficult but got it sorted in the end.

Whilst doing rehearsals I was making improvements to the logo that we would be using for our tv show the changes included opening curtains and the logo would fade out and the show would begin.