

**Podcast Production Proposal**

A proposal is a document that presents the idea of your podcast before writing the script. Proposals are often written in present tense, in a narrative-like prose, and highlight the most important information about your podcast, including name, theme, content and potential guests. Proposals are often used in the initial stages of idea generation and will be used to support a pitch and sell your podcast idea to producers or production members.

This document should aim to be between 500-800 words in length. Add in links, found imagery, and other media to support your ideas.

|  |
| --- |
| **Title** (can be a working title) |
| Graphical With Bailey Haggan |
| **Summary** (What is your podcast about? How long will it be? Where will it be listened to?) |
| My podcast will be about graphics design and what it is about where I will be talking about how & why I love graphics design , what are my inspirations behind why I got into graphics design , discuss some of my best work and what I use to design my posters and the animations that I create and also be discussing why people should take part or become a graphics designer and I will end my podcast with my socials so listeners could follow me on Instagram. |
| **Subject Specifics** (Research and idea development: what topic is explored through your podcast? Does this sit within a wider genre?) |
| So in the subject I will be discussing about is graphics design and there will be a wide variety of stuff I will be talking about my personal experiences with graphics design where I will how it all began and why I improved on it during college and how I’m planning to start up my own business in the future with the experience I learnt whilst I’m at college.  I will also be exploring my inspirations behind why I began doing graphics design for example talking about my love for film & tv and what youtubers and what designers gave me the inspiration to get into the graphics & design industry and why I would like to thank them for getting me into something that im so talented in.  Another thing I will discussing is why graphics design distracts me from being the autistic person that I am and why my autism plays a special part in why I want to work in a quiet environment and I also talk about why autism would never stop me getting a job within the graphics & media industry.  And finally I will be discussing why it is important to get into the graphics and discuss the many job opportunities within the industry and why companies are looking for people who studied or has experience within the graphics industry.  And before I will end my podcast I will finish by giving out socials so listeners can follow me. |
|  |
| **Audience** (Who would listen to your podcast, when would they listen, and what characteristics do you know about your audience through research? Age? Gender? Nationality? Are there any special considerations you need to make for your audience?) |
| For audience there is a variety of people who would be interested into hearing what I have to say about graphics and after looking through research I can say that people that are doing graphics design or people studying or planning to study graphics design who would probably listen to my podcast I think a variety of people will listen to it across the world most importantly America and the uk as that is where most graphic designers are based.  Here is a detailed version of what my target audience is -  https://www.quora.com/What-is-the-target-market-for-graphic-designer |
| **Podcast format** (one-to-one, solo-commentary, panel, fiction, non-fiction etc). |
| For my podcast it will be a solo commentary as its going into detail about my story about why I became a graphics designer and my inspirations behind why I became one and I will not have much time to interview anyone. |
| **Influences** (Which podcasts have you looked at? Find podcasts that cover similar topics and discuss how they are presented. If possible, provide links to content.) |
|  |