**Student Name: Bailey Haggan**

**Project No. and Title:**  Initial Task

**Units Covered:** n/a

**Overall Grade: Referral**

**Assessors:**Tom Duxbury, Paul Holmes, Karl Sherwin, Lewis Blofeld

**Date: 16/09/22**

**Exemplification for UAL Awarding Body Grade Criteria – Level 2**

This guide is to be used in conjunction with the assessment and grading criteria for UAL Awarding Body qualifications at Level 2.

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|  | **Referral**  Work submitted fails to meet one or more of the assessment criteria and is  of a poor standard | **Satisfactory**  Work submitted meets all of the assessment criteria and is of a satisfactory standard | **Good**  Work submitted meets all assessment criteria and is of a high standard | **Excellent**  Work submitted meets all assessment criteria and is of a very high standard |
| **Context** | Insufficient research and investigation evidenced. Little or no information from relevant sources used to inform ideas. | Sufficient research and investigation of relevant sources, information used to inform ideas. | Thorough research and investigation of relevant sources, coherent use of information used to inform and develop ideas. | Thorough and sustained research and investigation of relevant sources.  Accomplished and considered interpretation of information used to inform,  develop and extend ideas. |
| **Research** | Ineffective or unrealistic planning and poor organisation. Task or tasks incomplete against timescale. | Realistic planning and organisation. Satisfactory production against timescales. | Effective planning, organisation and subject engagement evidenced. Efficient production against timescales. | Detailed and effective planning and organisation, commitment and subject engagement evidenced.  Substantial production against timescales. |
| **Practical skills** | Limited use of processes, application of skills or knowledge demonstrated, few or no alternative ideas and poor presentation. | Competent demonstration of processes and application of skills and knowledge used to develop and present creative solutions. | Considered and capable demonstration of processes, application of skills and knowledge used to develop ideas and present creative  solutions. | Accomplished demonstration of processes, skills and knowledge used to develop alternative ideas and present creative  solutions. |
| **Evaluation and reflection** | Inadequate evaluation or insufficient evidence of ongoing assessment of ideas limiting progress and development. | Sufficient evaluation with evidence of ongoing assessment of ideas used to inform progress and development. | Effective evaluation clearly communicated and applied to make reasoned decisions and inform the development of ideas. | Perceptive evaluation and interpretation, demonstrating clarity in thinking and decision making used to inform and  progress ideas. |

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| **Comments:**  Bailey, you have completed this project to an Referral standard. The work submitted meets all the assessment criteria and is of a referral standard.  **Context**  You have demonstrated an awareness of the context of the task and highlighted things that you want to see in Bradford, there is however very little explanation of these and their importance on Bradford. Please try to combine research to explain the context of the project.  **Research**  There is no evidence of any research. You need to explore different ideas that help to back up your idea, the community recycling team is a great idea but does anyone else want this? You could have completed primary research with your group to find their opinions and then combined this with secondary research on council websites and factual information on the level of recycling etc. At level 3 the expectations of required research are much higher, and this is something you will need to spend more time on to ensure you improve your grades and meet at least the pass criteria.  **Practical skills and Presentation**  You successfully completed the video in the allocated timeframe and met the deadline, this is excellent and demonstrates your ability to work to a deadline. The video that you completed was ok but could have been improved in terms of the background, audio quality and lighting. These are things that will be improved throughout the course but are things you will need to consider more.  **Evaluation and Reflection**  There is no evidence of any evaluation or reflection on the project, what where the strengths/weaknesses, how could you have improved the work? What would you do differently.  **Overall Conclusion**  You managed to create, upload and present your video within the allocated timeframe, which is excellent and demonstrates your ability to do this, however there is a significant amount of work lacking in your digital space, you must show evidence of research and evaluation and the detail of your context needs to be improved. Level 3 is a big step up from level 2 and it is important that you work hard to ensure you meet at least the pass criteria if not higher. |