Pocket Planet – Target Audience

**What is my idea**

So my idea is about animation and im working on photoshop designing an animation using all the planets including the moon with each planet having one or two letters moving up and down and maybe side to side this is to promote the theme of pocket planet.

Below is a test animation of what it looks like so far im not done with it just yet there are still loads of progress to be made of my work and this what it looks so far. - https://bradfordcollegeac-my.sharepoint.com/:i:/g/personal/10619607\_bradfordcollege\_ac\_uk/EQa3cFkNUntOrElfIW3Q5TkBKz7k\_36r43eD-ST6PCABjg

**My Target Audience**

So my target audience are for people that are interested in animation & graphics and also artist as my work focuses on animation and tell them about what I used to make this my target audience will be aimed at children who love watching animations and would show them that anyone can make animation , I would also answer questions from my audience and demonstrate how to make an animation like mine and this will be my target audience.

**Why my idea is good for kids**

**Why my idea is good for parents**