**Level 2 Diploma Creative Media Production**

**Podcast Production Proposal**

A proposal is a document that presents the idea of your podcast before writing the script. Proposals are often written in present tense, in a narrative-like prose, and highlight the most important information about your podcast, including name, theme, content and potential guests. Proposals are often used in the initial stages of idea generation and will be used to support a pitch and sell your podcast idea to producers or production members.

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| **Title** |
| Bailey and the world of autism |
| **Summary** |
| the podcast I am working on is about autism and this podcast focuses on everyday issues people with autism face daily such as school problems and certain needs autistic people need. |
| **Audience** |
| * People with autism * Parents that have kids with autism * People who want to study about autism * People who haven’t been diagnosed * People who are in healthcare * Young carers that care for people with autism * Youth workers * teachers |
| **Subject Specifics (research and idea development)** |
| * Podcast relating to autism * Every day issues autistic people face everyday * Problems that autistic people face at school (lack of support and bullying) * Confusion (autistic people get really confused really easily) * Autism diagnosis (the procedure that everyone goes through for an autism diagnosis) * Regular meltdowns |
| **Podcast Guests** |
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| **Influences** |
| Autistica podcast , 21andsensory , 1800 seconds on autism , the aspie world , the autistic life |