Strengths	Idea 1Poster	Weaknesses
Lots of potential different things that I could brand Good way too reach out to different groups of people	branding	Does not show skill development very well  The branding requested could be too simple and bland  May be difficult to get into contact with different brands
Opportunity		Throats
Opportunity		Threats
Allows me the opportunity to wo	ork with a company	Must make sure if I do brand for a company, I have made sure to reach out to them for permission

I have previous expertise with creating a documentary and would give me a chance to improve my skills and shown how I have grown	Idea 2 Documentary	Must make sure that I show improvement from my previous project otherwise it will look like I have made very little progress
opportunity Gives me a good opportunity to show have learnt throughout the year	the skills I	Threats  Must make sure I do something different and bigger in scale than my previous project otherwise my progression will look poor

Strengths	Game	weaknesses
Would show off a congame as one off my	different skill set as I have not made a y projects before.	Could be a bad idea to do my fmp on something I am not familiar with as I won't be able to create the high-quality work that I want to and would have to learn a lot of new skills from scratch.
Opportunity		Threats
	ow off a different skill set for my I can work into multiple different	Could end up backfiring as I may not be able to create a high-quality piece of work and may also struggle to get the project completed in time.