

**Level 3 Applied General Diploma in Art & Design (603/1457/6)**

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**Project Proposal**

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| **Centre Number** | Click here to enter text. |
| **Candidate Number** | Tiler-May Marsden |
| **Specialist Practice** | Illustration |
| **Project Title** | Memories |

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| **Rationale (approx. 150 words)** | | | |
| My specialism is illustration I choose this because most of the work I do is drawings, so illustration is the pathway that fit what I do the best. I learnt that that I was good at drawing silhouettes project. Silhouettes have influenced my choice of discipline it is the only I can represent realism. My digital art has also influenced my choice of discipline as like the smooth look of digital art. I don’t stick to a certain discipline as I like to explore my options and often choose what I think fits the project best. Occasionally I tend to stay a bit from my specialist pathway and do some 3D paper cut-outs and decoupage using my skill to draw silhouettes to do so. | | | |
| **Project Concept (approx. 250 words)** | | | |
| I chose nature as my theme because I have memories of being in forests and my grandad often painted nature. My idea for this project is to draw different kind of animals in a forest as I want to focus on them more as I have always loved animals. I have generated ideas by making two mood boards one of memories to help decide what to do for my project and one of my theme nature to help narrow down what I to focus on during this project. I have also done a survey on what my friends and family's favourite animal and flower was and I’m going to draw them to develop my skills. I have also created a visual mind map of my ideas for themes relating to memories this was inspired by the mood board. This is what help me to make the decision to go with nature as it was the one, I had the most ideas for and what I was the enthusiastic and excited about making. I have done some rubbings which I intend to include in my drawings. I am going to researched Kara walker and I like how detailed yet simple her silhouettes are this inspired me to do the same and to draw the animals as silhouettes. I intend take photos of my grandad’s artworks. I am also going to do some mixed media mainly digital art on photos. For my final piece I think I will use a photo of the forest and draw some of my silhouettes drawn on top. | | | |
| **Evaluation (approx. 150 words)** | | | |
| I will evaluate my work by writing what I liked about it, what I would do next time and if there is anything that I don’t like about it. I am going to record my decision-making process by planning and recoding any changes to it. I will annotate my drawing outlining what process I used to make the artwork as well as what I was trying to achieve. I will also write about what I have learnt from creating this. I will also write about what I plan to next in my project. | | | |
| **Proposed Research Sources and Bibliography (Harvard Format)** | | | |
| Click here to enter text. | | | |
| **Project Action Plan and Timetable** | | | |
| Use template below | | | |
| **Week** | **Date Week Beginning** | **Activity / What you are intending to do – including independent study** | **Resources / What you will need to do it – including access to workshops** | |
| 1 | 6th Feb | Mind map, Photos, Mark making, Mood board. | Paper, pencil, phone, watercolour pens. | |
| 2 | 13th Feb | —–Half term——– Artist research. | Computer. | |
| 3 | 20th Feb | Surveys, peer review, postcard, proposal, action plan. | Paper, pen, computer, phone. | |
| 4 | 27th Feb | Artist transcription, animal silhouettes. | Pencil, paper. | |
| 5 | 6th Mar | Take photos of forest. | Camera. | |
| 6 | 13th Mar | Create 3D art piece. | Pencil, paper, craft knife, glass mat, foam tape. | |
| 7 | 20th Mar | Artist research and transcription. | Computer, pencil, paper. | |
| 8 | 27thMar | Digital art on photos. | iPad. | |
|  | 3rd Apr / 10thApr | —–Easter holiday—– |  | |
| 9 | 17th Apr | Textile screen printing. | Fabric, ink, gel, screen, pencil. | |
| 10 | 24th Apr | Create decoupage piece. | Pencil, paper, craft knife, glass mat, foam tape, alcohol pens. | |
| 11 | 1st May | Artist research | Computer. | |
| 12 | 8th May | Develop ideas for final piece | Pencil, paper. | |
| 13 | 15th May | Creation of final piece. | iPad. | |