

PROJECT 4 – FINAL MAJOR PROJECT



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Plan For FMP

My initial plan for this project was to do something quite large, compared to what I had done previously. Instead of just doing one of the ideas I wanted to do multiple, and I still plan on doing that. However after thinking I've simplified it. Cutting some ideas out. So now the plan is to go forward with my 4th idea.



Idea List

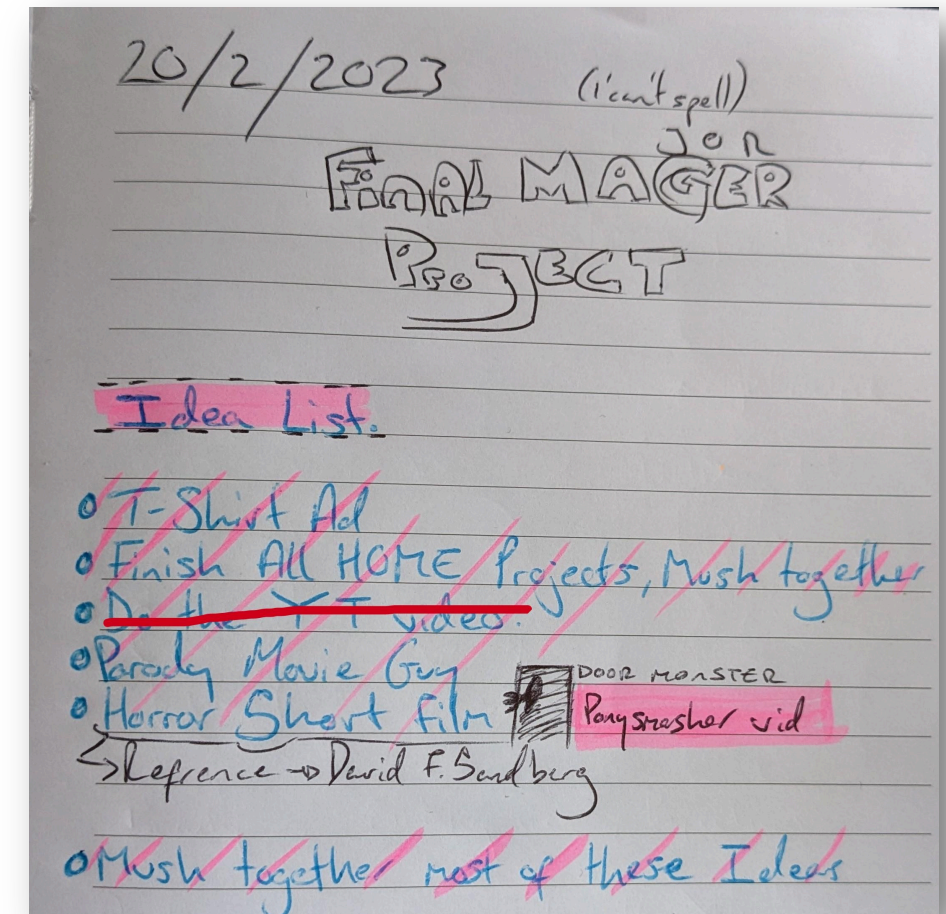
Idea 1 - T-Shirt advert

Idea 2 - HOME project (BMX advert)

Idea 3 - Interview people

Idea 4 - Horror Short film

Idea 5 - Use all or most of the Ideas in part of a larger project



BREAK DOWN



Equipment and Practicality

- I have the necessary equipment to make the ideas and I can get help from my family.
- I have a camera to capture video and a microphone for audio
- Practically I can do this all from home. Which I plan on doing. But depending on the space I can repurpose shots and ideas



Idea 1: T-Shirt Advert BREAKDOWN

- In real life I want to sell clothes and I also draw as a hobby.
Why not bring that here?
- I can use what I learned previously in the course to help me out. Since we already made an advertisement.
- I have the product with me here.

Idea 2: Home Project BREAKDOWN

What is a Home Project? It's just some extra work I gave myself to see what I can do.

- This idea is my own remake of the second project that we did which was an advert
- I plan to advertise a mini BMX

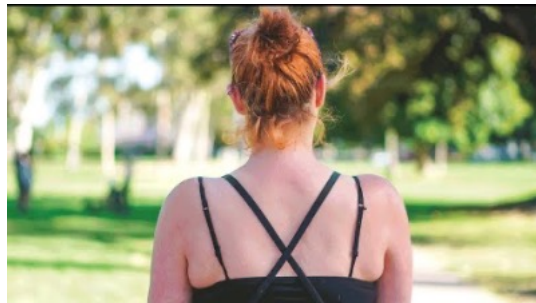


Idea 3: Interview People (might do) BREAKDOWN

- I think that I could do a mix of adding some slightly more serious topics with a dumb and funny running joke
- It would be interesting to get peoples thoughts and opinions on things
- I have a microphone that I can use to add to the production value

- Reference Video:

I'll ask a series of personal questions that slowly become more outlandish



(Mine's less serious)

Questions will include:

How was your day?
What are your interests?
What makes you happy/iest?
Do this make your life better?
(some will be scripted joke answers)

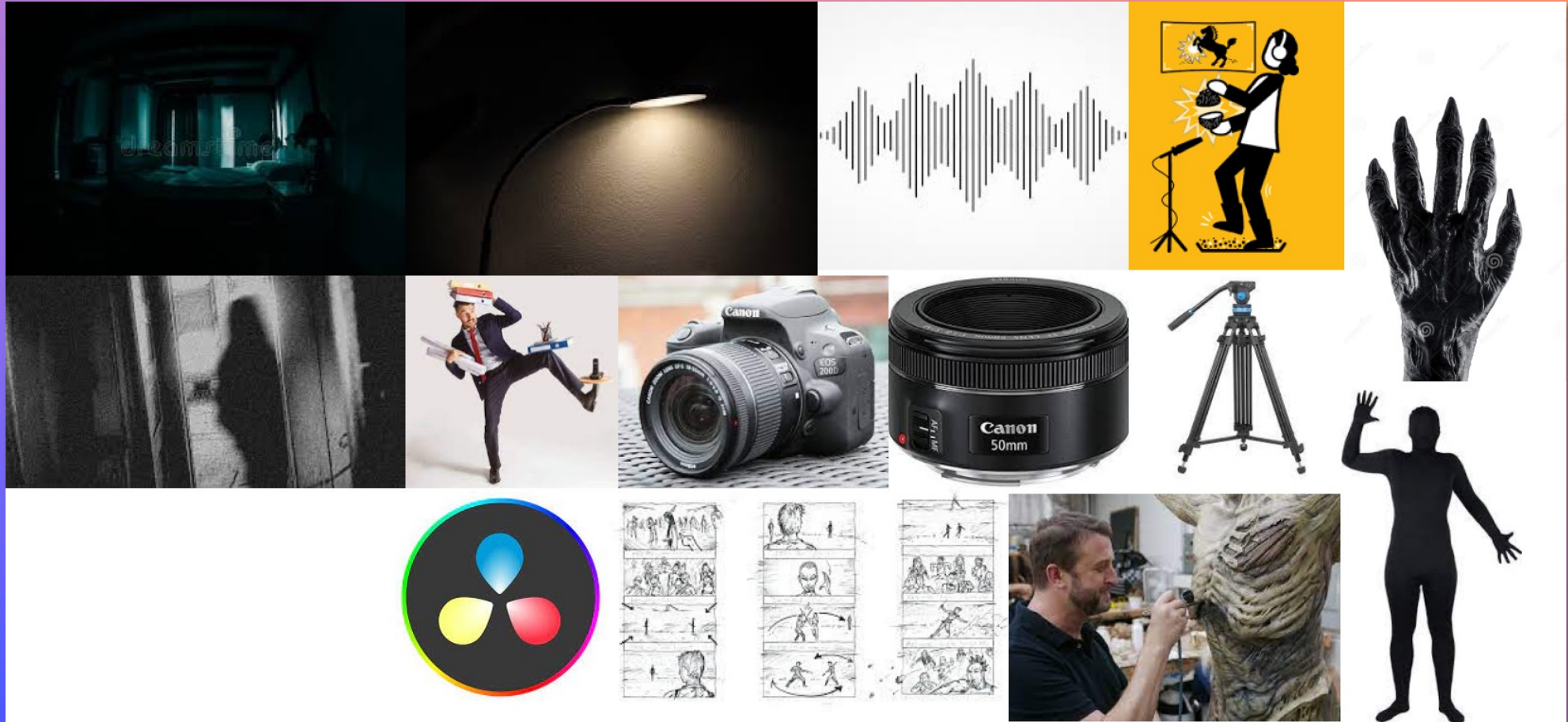
Idea 4: Horror Short Film

BREAKDOWN

- I have a very clear idea for this, all that needs doing is initial planning and script development
- I'll mostly be using added sound effects and v/o to help with the sound design
- Reference video:



MIND MAP OF FINAL IDEA



Context and Practical Skills

My main idea is to do my own spin on a horror film more specifically my own spin on a David F. Sandberg horror short. It won't be very long, only about 1 minute long. It'll take place in a single space so it's very self-contained and intimate. Leaving room for suspense and horror.

I plan to spice it up by focusing more on foley as that is one of the best way to make the horror short standout. I'll only really need myself and another person as the actors. I will also be a camera operator and the editor. I am thinking of using the makeup department for one practical element which I want to be high quality, it will be a latex monster hand. The only challenge that I can think of is the lighting. I have an idea of how I would like the lighting to be but putting that into practice might be a difficult.

My main target audience:

- People that are interested in horror.
- People that watch YouTube
- Any age above 12
- Fans of David F. Sandberg
- Any gender

Aims and Objectives



Aim

Create High production
1 minute horror short

Objective

- Promotion for the short
- Planning and preparation
- Actors and script
- Knowledge of equipment and software eg: Camera, lenses, editing programs.