Target Audience

The Movie I’m making is called splicer and its genre is horror comedy and I know that approves a lot of people and I know it has a large audience base. Therefore, that solidified my idea and gave it 4 legs to stand on even if it’s just a short film because people are interested about horrors, people love to laugh therefore a horror comedy go so well together that’s why scary movie was such a success. The main target audience is under the age group 15-18 because that’s the standard age group interested in my movie type and I’m sure my movie will gr my audience’s chairs and give them a ride worth their money.