**Student Name: Zakaria Khalifa**

**Project No. and Title: 1: Sound Design - Bots**

**Units Covered:** Unit 5 Investigating audio production & technology

**Overall Grade: Excellent**

**Assessor(s):** Lewis Blofeld

**Date:** 01/01/21

**Exemplification for UAL Awarding Body Grade Criteria – Level 3**

This guide is to be used in conjunction with the assessment and grading criteria for UAL Awarding Body qualifications at Level 3.

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|  | **Referral**  Work submitted fails to meet one or more of the assessment criteria and is of a poor standard | **Satisfactory**  Work submitted meets all of the assessment criteria and is of a satisfactory standard | **Good**  Work submitted meets all assessment criteria and is of a high standard | **Excellent**  Work submitted meets all assessment criteria and is of a very high standard |
| **Context** | Limited understanding of subject context, lacking clarity in aims and purpose. | Understanding of subject context used appropriately to make judgments, describe aims and clarify purpose. | Good understanding and knowledge of subject context used to make sound judgments, articulate ambitions and clarify purpose. | Comprehensive understanding and knowledge of subject context used to communicate complex concepts, articulate ambitions and clarify purpose. |
| **Research** | Little or no evidence presented or information does not relate sufficiently to task. | Sufficient relevant information has been gathered, documented and used in the development of ideas. | Thorough and sustained research and investigation of relevant sources, interpretation and synthesis of information used to inform, support and develop ideas. | Independently identified, thorough and sustained research and investigation of a range of relevant sources, insightful interpretation and synthesis of information used to inform, support and develop ideas. |
| **Practical skills** | Limited range of processes demonstrated, judgement and execution of techniques is poor. | Adequate range of processes, skills and knowledge demonstrated. Competent execution and application of techniques used to develop ideas. | Consistent and appropriate processes, skills and knowledge applied to extend enquiry and develop creative solutions. | In depth understanding and aesthetic awareness, imaginative and flexible processes, skills and knowledge applied in extensive enquiry to develop creative solutions. |
| **Evaluation and reflection** | Insufficient evidence of ongoing evaluation, lack of or only basic analysis and little or no justification for ideas. | Clearly communicated evidence of valid evaluation and realistic analysis independently used to inform and develop ideas. | Effective communication of analysis and interpretation, independent synthesis of information and application of reasoned decision making to inform development of ideas. | Accomplished and professional communication of perceptive analysis and interpretation, demonstrating clarity and sophistication in thinking and maturity in decision making to progress ideas. |

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| **Comments:**  Well done Zakaria, you have successfully completed your first project providing detailed research, context, a range of practical activities and an evaluation of the entire project. For your first project this is an excellent start.  Context – Your portfolio contains a detailed range of context and demonstrates your understanding of the context of sound design and foley work. You have provided a range of explanation on the work of sound design, but you could expand the range to include the wider context of the role, for instance the remits of the job in various aspects (games, film, TV) and who they may work with to create an effective product.  Research – You research is detailed with a range of resources. Each reference is appropriate, but you could provide more detail on each reference, the detail and how you may implement this research is essential to achieve the higher grades. You have successfully implemented Harvard referencing throughout with few mistakes.  Practical skills – Your practical work is good but there are some issues with the lengths of certain audio clips overlapping the scene, these need to be reduced in time to make them more syncronised. The sync overall is very good with only minor issues as mentioned above, the levels of each sound could have been better balanced this would have helped the overall effectiveness of the sound design. The sounds used are all very similar, this most likely stems back to the planning and recording process, with more consideration of a wider range of sounds required. Overall a good, completed film but this was close to pulling the grade down to a good so be careful in future projects to ensure continuity across all sections.  Evaluation and Reflection – The evaluation is excellent, there is a clear and logical progression of evaluation throughout the processes with areas of strengths and weaknesses identified and explored. The overall conclusion could be a little more detailed but in general a very good evaluation.  Overall, this is a strong start to your first project, you have demonstrated a high level of commitment and dedication in achieving the best results. You have learnt a lot from this project, and it is clear you have a high level of ability in both academic and practical. I hope that you will continue to develop these skills further and achieve a very high final grade. |