

**L3 Extended Diploma in Music Performance & Production**

**Unit 13 Extended project in music performance and production - Assessment and Grading Record Sheet**

The learner can provide evidence of:		F	P	M	D
<b>Context</b>	<b>Comment</b>				
1.1 Use critical and contextual perspectives to initiate a music performance and production project.	Comprehensive understanding and knowledge of subject context used to communicate complex concepts, articulate ambitions and clarify purpose.				X
1.2 Use analysis and evaluation to clarify and develop ideas for a music performance and production project proposal.					X
<b>Research</b>					
2.1 Use research to support the development of music performance and production project.	Independently identified, thorough and sustained research and investigation of a range of relevant sources, insightful interpretation and synthesis of information used to inform, support and develop ideas.				X
2.2 Use analytical and evaluative skills to develop creative solutions to realise a music performance and production project.					X
<b>Problem Solving</b>					
3.1 Solve practical and technical problems within a music performance and production project.	Decisive demonstration of initiative in effectively solving problems, autonomously implementing creative solutions and adapting to unforeseen practical and theoretical challenges to achieve identified goals.				X
3.2 Solve theoretical problems within a music performance and production project.					X
<b>Planning and Production</b>					
4.1 Demonstrate the ability to plan, organise and produce a music performance and production project within an agreed time-frame.	Detailed and coherent self-directed planning and negotiation, subject engagement and commitment. Continuous evaluation against aims and efficient production against timescales.				X
<b>Practical Skills</b>					
5.1 Demonstrate the exploration, adaptation and application of practical methods and skills in the realisation of a music performance and production project.	In depth understanding and aesthetic awareness, imaginative and flexible processes, skills and knowledge applied in extensive enquiry to develop creative solutions.				X
<b>Evaluation and Reflection</b>					
6.1 Maintain evaluative and reflective records of the development and production of a music performance and production project.	Accomplished and professional communication of perceptive analysis and interpretation, demonstrating clarity and sophistication in thinking and maturity in decision making to progress ideas.				X
6.2 Use evaluative and reflective skills to make decisions for a music performance and production project.					X
<b>Presentation</b>					
7.1 Explore strategies to present a music performance and production project.	Confident selection, organisation and communication of ideas. Demonstrating autonomy, personal style and an ambitious use of available resources to communicate ideas effectively to an intended audience.				X
7.2 Present a music performance and production project to a specified audience.					X

Candidate ID: 10609033 Leoni Conway		Grade <b>DISTINCTION</b>
Pathway: MPP		
Centre: BRADFORD COLLEGE	Assessor: Nicolas Sykes Second Marker: John Dey	Dates: Initial marking: 08/06/23 Second marking: 09/06/23

**Commentary as appropriate:**

Well done Leoni, you have completed this project to a Distinction standard. The work submitted meets all the assessment criteria and is of a very high standard.

**Context** – Your context is detailed and covers a range of areas throughout your project. You have explored a range of professional links to your live music event such as risk assessments and promotion. The level and quality of your work is excellent and provides an extensive, detailed exploration into a range of areas in the music industry that are always contextually relevant.

**Research** – You have provided a range of areas of exploration, including health and safety, promotion, live music events, promotion and graphic design. You have shown a high level of understanding and communication through the direct application of your research to all areas of your project – particularly the live music event (Amplified Showcase). You have related your research to you plan and linked the use of the research to your project. For future development it is important to reduce the amount of paraphrasing and incorporate more of your own ideas, however at this level there is some excellent research on display that demonstrates your ability to effectively incorporate your findings in to your project.

**Problem Solving** – There is a range of problem solving and understanding of problem solving evident through your research, preparation, and evaluations. You demonstrate the ability to not only predict and prepare for potential problems but resolve them quickly and efficiently. You have also demonstrated the ability to work effectively with others even when at times this was problematic for yourself and your own project. This cooperative assistance illustrates your emotional intelligence and ability to resolve issues with a sensitive approach with an awareness of context.

**Planning and Production** – You effectively planned and delivered your project. Even with issues at collaborative stages you managed and performed well, for example when being let down by your singer at the last minute, still producing excellent results. The excellent planning in your project is evident in the results as the planning directly informed the stages your progressed through, during the project progression. You were also able to be flexible in approach when necessary and you have showcased your ability to always work effectively.

**Practical Skills** – Your practical skills are excellent. The is evident in the quality of the final live music event you have planned, designed and delivered. You have once again showcased your excellent performing skills alongside this, giving an excellent final performance of some

challenging material. You have also developed greatly in the area of promoting and marketing through creating engaging content – your ‘meet the students’ video was a highlight. Your graphic design has also developed with the production of eye-catching posters and carefully thought out programmes. Through your range of practical skills, you have shown a deep understanding of live music events. The final event was delivered to a professional standard and the audience thoroughly enjoyed the showcase. This is an exceptional level of quality at this level and evidences your extremely high ability level.

**Evaluation and Reflection** – Your evaluations and reflections have been implemented effectively throughout the project. You have used the evaluations as a tool to measure areas of improvement and directly reacted to these to produce the highest quality output. The evaluations are not only effective tools but have provided a detailed and informed view on your project progress unto completion. The quality of these evaluations and reflections are outstanding and again inform your ability within the music industry, providing relevant feedback. The evaluations are honest and clear, demonstrating your ability to effectively analyse a project at a professional level.

**Presentation** – Outstanding presentation of your work. The standard of graphic design, marketing and promotion are very high. It would have been good to see more social listening or tracking to analyse which methods of promotion were the most effective to enhance the marketing of your event to the public. You also presented yourself professionally whilst performing at the showcase.

Leoni, this is an outstanding project that demonstrates your mastery of live music events, an area I know you wish to study further in the future. You have challenged yourself in new areas such as graphic design, promotion, as well as developing as a pianist. The work you have produced is extensive, detailed and explored with clarity. The final showcase was a thoroughly enjoyable event, and you were meticulous in the planning of this. Academically there are some improvements to make, especially research. Referencing more academic documents but also relying less on paraphrasing and developing your own argument will be needed at university level. You have produced an excellent portfolio of work alongside a brilliant event and wonderful performance, despite challenging circumstances and many problems. Well done Leoni, I am certain you will excel in future live music event roles too!

**Second Marker Comments:**

This is an excellent project and the documentation of it is comprehensive. You organised the final showcase and also performed on the piano to a very high standard. It is very related to the career you want to undertake and this has helped to ensure that it’s been done to a professional standard. Your keyboard playing has massively improved during the course and this is really good to see – keep working on this as it could be another area for you to use in your career development. One area for further development is the research which could cover more areas related to the project, and therefore underpin the project more effectively. Well done, and good luck with what you move onto next. Mark agreed as an overall distinction.

## Exemplification for UAL Awarding Body Grade Criteria – Level 3X

This guide is to be used in conjunction with the assessment and grading criteria for UAL Awarding Body qualifications at Level 3X.

	<b>Fail</b> Work submitted fails to meet one or more of the assessment criteria and is of a poor standard	<b>Pass</b> Work submitted meets all of the assessment criteria and is of a satisfactory standard	<b>Merit</b> Work submitted meets all assessment criteria and is of a high standard	<b>Distinction</b> Work submitted meets all assessment criteria and is of a very high standard
<b>Context</b>	Limited understanding of subject context, lacking clarity in aims and purpose.	Understanding of subject context used appropriately to make judgments, describe aims and clarify purpose.	Good understanding and knowledge of subject context used to make sound judgments, articulate ambitions and clarify purpose.	Comprehensive understanding and knowledge of subject context used to communicate complex concepts, articulate ambitions and clarify purpose.
<b>Research</b>	Little or no evidence presented or information does not relate sufficiently to task.	Sufficient relevant information has been gathered, documented and used in the development of ideas.	Thorough and sustained research and investigation of relevant sources, interpretation and synthesis of information used to inform, support and develop ideas.	Independently identified, thorough and sustained research and investigation of a range of relevant sources, insightful interpretation and synthesis of information used to inform, support and develop ideas.
<b>Problem solving</b>	Insufficient exploration of alternative ideas and processes. Problems unresolved.	Sufficient exploration of alternative ideas using established approaches to resolve practical and theoretical problems.	Decisive demonstration of initiative in effectively solving problems, adapting to unforeseen practical and theoretical challenges to achieve identified goals.	Decisive demonstration of initiative in effectively solving problems, autonomously implementing creative solutions and adapting to unforeseen practical and theoretical challenges to achieve identified goals.

<b>Planning and production</b>	Ineffective planning and little or no evaluation against aims. Task or tasks are incomplete.	Evidence of effective planning and evaluation against aims that have contributed to a satisfactory completion of the task or tasks.	Coherent and reasoned planning, subject engagement and commitment. Realistic evaluation against aims and efficient production against timescales.	Detailed and coherent self-directed planning and negotiation, subject engagement and commitment. Continuous evaluation against aims and efficient production against timescales.
<b>Practical skills</b>	Limited range of processes demonstrated, judgement and execution of techniques is poor.	Adequate range of processes, skills and knowledge demonstrated. Competent execution and application of techniques used to develop ideas.	Consistent and appropriate processes, skills and knowledge applied to extend enquiry and develop creative solutions.	In depth understanding and aesthetic awareness, imaginative and flexible processes, skills and knowledge applied in extensive enquiry to develop creative solutions.
<b>Evaluation and reflection</b>	Insufficient evidence of ongoing evaluation, lack of or only basic analysis and little or no justification for ideas.	Clearly communicated evidence of valid evaluation and realistic analysis independently used to inform and develop ideas.	Effective communication of analysis and interpretation, independent synthesis of information and application of reasoned decision making to inform development of ideas.	Accomplished and professional communication of perceptive analysis and interpretation, demonstrating clarity and sophistication in thinking and maturity in decision making to progress ideas.
<b>Presentation</b>	Ineffective communication and presentation of ideas. Lack of clarity in structure, selection and organisation.	Competent communication and sufficient clarity and consistency in presentation of ideas appropriate to the intended audience.	Confident selection, organisation and communication of ideas. Consistent approach to presentation demonstrating a good understanding of conventions and standards.	Confident selection, organisation and communication of ideas. Demonstrating autonomy, personal style and an ambitious use of available resources to communicate ideas effectively to an intended audience.