Evaluation Process

What methods did you use to maintain an ongoing evaluative and reflective approach?
The method I used for reflection was a simple weekly journal, although it wasn't complex it kept me efficient and allowed me to see what I did over a week and helped me to make changes and important decisions that effected my project positively

What reflective model did you use, if any?
I'm not sure I used one reflective model in particular, I think there is a mix of a few different ones over the course of my writing, the one constant was addressing the strengths and weaknesses of the weeks.

Rate the thoroughness of your evaluations.
I think my evaluations were through enough and allowed me to gain clear perspective of what I had achieved over a week, allowing me to make important decisions.

Evaluation Influencing Your Work
In what ways did you use evaluations to influence your decision making?
It was through my weekly evaluations that I realised I was being too slow and needed to step up my production, reading my weekly journal showed me I needed to be more efficient and innovative.

How effective was your evaluative process in influencing your decision making throughout your project?
I believe if I did not evaluate in as much detail as I did, I would have struggled for a final product and would have been less ambitious in trying to bring my ideas to life.

Project Development
Did you meet your stated aims?
I surprised myself as I managed to achieve everything I set out to, the main goals were to not only create a piece based in my inspirations but also to develop a new skill along the way, I accomplished this which makes me extremely proud.

How does your work compare with your professional research?
Of course, the work I researched is of a much higher level than mine, but for a complete novice I believe I did extremely well at bringing my ideas to life as well as being ambitious in my production, I also believe the way I managed to take on and act upon information was effective.

Did you make any changes? Why? How did your concept develop?
The only changes I made were to the way I did things and not the ideas themselves, for example I was using an extremely simple method to remove people from my image and as a result of this it looked extremely messy, I then decided to do some research into a slightly more complex solution and removed the people in a way that was more seamless and kept a level of detail in the image that I was satisfied with.

Does the finished product appeal to the target audience?
My target audience is very wide and as a result I believe that my product does in fact appeal to them, I would say the main people interested in my product would be ages 18-24.

How well does the product reflect your skills and the things you have learned this year?
I believe my product shows how I managed to develop my skills from my research as they coincide with each other throughout the entire project, which can be seen in not only my research page but also my production page, I think with the time frame we were given I did an excellent job of developing a skill that I did not previously have.

Is it an accurate reflection of your skills? Are you proud of it?
It is most certainly a reflection of the skills I have developed and that is evidenced across my entire project, I am proud of the work I have done as not only do I believe that the piece is good for a novice's first attempt, I also believe that the speed in which I developed my skills is impressive.

What would you do differently next time? What did you learn?
Because I am now equipped with the knowledge of how do to pieces of work like this; I think next time I would like to complete more than one image, I would also have liked to start my project earlier than I did, but unfortunately I was a victim of my own procrastination, I learned a lot in this project such as blending, shadowing, clone stamping, content aware filling, layer masking and other things such as colour balancing, which all played a major part in making my piece what it is.

What would you do differently if you had a larger/unlimited budget?
I would have done 2 things:
1. Hire a coach who specialises in image manipulation
2. Buy an even more powerful pc so that my edits could be even more ambitious

Final Product
Rate your commitment to and engagement with the project.
I am going to be harsh and give myself an 8/10, this is because for the first few weeks I was not really doing anything to benefit me, but when I picked it up my commitment was probably nearer to a 9, I still think I need to improve on starting my pieces earlier.

What professional qualities have you demonstrated during this project?
I think the most professional quality I showed was how fast I was able to take on information and then act upon it, I think I did this better than most people probably could have.
I would also say that the way I structure my writing (punctuation, paragraphing etc.) is more professional than the average student.

Discuss and assess the success of your final product/performance.
I believe that overall, my project was a resounding success because of the skills that I managed to develop, in previous projects I had picked up pieces of knowledge but not entire skills that will be useful to me in the future, whereas this time I picked up detailed knowledge and legitimate useful skills that are going to help me grow as a creative practitioner, I think my performance could have been improved by starting my production earlier, but apart from that I showed great interest and ambition to retain and relay knowledge in an effective and professional manner.