

A person with a backpack and a flashlight is exploring a post-apocalyptic landscape in the rain. The person is in the foreground, looking towards a car with its headlights on. In the background, there is a large, damaged highway sign that reads "EAST 90 TUNNEL AHEAD" and "CLEAR". The scene is dark and rainy, with a large, overgrown hillside in the background.

GAME BASED LANDSCAPE (FMP IDEA)

WHAT IS MY PROJECT?

- MY PROJECT IS GOING TO BE A LANDSCAPE CREATED IN PHOTOSHOP BY USING ASSETS FROM NUMEROUS SOURCES, THESE SOURCES CONSIST OF IMAGES OF MYSELF, PHOTOS OF BRADFORD AND ASSETS SOURCED FROM THE INTERNET.
- THESE ASSETS WILL THEN BE BLENDED AND MANIPULATED TO CREATE A SEAMLESS ENVIRONMENT PORTRAYING A DYSTOPIAN REALITY.



WHY AM I DOING THIS PROJECT?

I have chosen to do a photoshop landscape because I believe I can showcase a development in my skills with the program in the last 12 months, this project will also help me for university as I am going to be studying graphic design.

This project also allows me to explore my passions and interests (games, tv shows) in further detail.

It will also allow me to add myself into a project as I will be using images of myself as an asset.



INSPIRATION/INFLUENCES

- MY MAIN INSPIRATION FOR THIS PROJECT WAS THE NEW LAST OF US TV SHOW HOWEVER THERE HAVE BEEN OTHER EQUALLY INSPIRING INFLUENCES SUCH AS SEEING LANDSCAPES ON YOUTUBE AND TWITTER AS WELL AS OTHER GAMES SUCH AS RE8, ELDEN RING AND FAR CRY 6, THIS IS BECAUSE THEY ARE ALL VISUALLY STUNNING GAMES THAT ALLOW THE FREEDOM FOR SUCH ART TO BE CREATED.



AIMS AND OBJECTIVES

- HAVE THE PROJECT DONE IN A TIMELY MANNER
- TRACK MY PROGRESS WEEKLY
- USE MOSTLY MY OWN ASSETS
- GET MY FRIENDS INVOLVED
- USE BRADFORD AS MUCH AS POSSIBLE
- REFLECT IN DETAIL

WHO IS MY TARGET AUDIENCE?

- MY TARGET AUDIENCE IS GOING TO BE 18–24-YEAR-OLDS BECAUSE THIS IS MY PERSONAL DEMOGRAPHIC AND I BELIEVE THAT DEMOGRAPHIC WILL APPRECIATE MY WORK THE MOST, HOWEVER I ALSO BELIEVE OTHER DEMOGRAPHICS WILL ENJOY MY WORK TOO.

PERSONNEL AND RESOURCES

The Adobe Photoshop logo, consisting of the letters 'Ps' in a white, sans-serif font, centered within a black square. The square is framed by a thick white border.

- IN TERMS OF PERSONNEL, I AM GOING TO BE USING MYSELF AND 2 OF MY FRIENDS AS THE CHARACTERS THAT WILL APPEAR, I WILL BE DOING THIS USING THE PHOTO STUDIO IN COLLEGE.
- THE RESOURCES I WILL BE USING ARE BASIC, I WILL BE USING MY PHONE AS A CAMERA AS IT SHOOTS IN 4K, PHOTOSHOP FOR THE MAIN PROJECT, SKETCHBOOK FOR CONCEPTING THE IDEAS AND THEN SOCIAL MEDIA FOR SHOWCASING AND PROMOTING MY WORK.

COLLABORATIONS

- THE ONLY COLLABS I WILL BE DOING ARE WITH 2 OF MY FRIENDS WHO WILL BE CHARACTERS IN THE IMAGE HOWEVER IF I CAN COLLAB WITH A COMPANY TO PRESENT THIS PIECE IN THE FUTURE THEN I WILL.



CONTEXT

- THIS PROJECT IS RELEVANT TO THE MEDIA INDUSTRY BECAUSE IT HAS BEEN INSPIRED BY DIFFERENT FORMS OF MEDIA AND WILL BE PRESENTED IN A MEDIA FORMAT ON NUMEROUS SOCIAL MEDIA PLATFORMS

RESEARCH

- THE MAIN RESEARCH I WILL BE CONDUCTING IS LOOKING AT REFERENCE IMAGES FROM OTHER INDIVIDUALS WHO HAVE CREATED SIMILAR PIECES OF WORK, AS WELL AS LOOKING AT YOUTUBE OR GOOGLE FOR THINGS THAT I MAY NOT FULLY UNDERSTAND AT PRESENT.

PRESENTATION

- MY WORK WILL BE SHOWCASED ONLINE ON MULTIPLE SOCIAL MEDIA PLATFORMS AND BY PROXY WILL BE AVAILABLE FOR THE PUBLIC TO VIEW IF THEY WISH, AS STATED PREVIOUSLY IF A COMPANY WISHES TO USE MY IMAGE AND/OR SHOWCASE IT THEN THEY WILL BE GIVEN PERMISSION TO DO SO.



ANY QUESTIONS?