**Student Name: Nils Slivakis**

**Project No. and Title: 1: Sound Design - Bots**

**Units Covered:** Unit 5 Investigating audio production & technology

**Overall Grade: Excellent**

**Assessor(s):** Lewis Blofeld

**Date:** 01/01/21

**Exemplification for UAL Awarding Body Grade Criteria – Level 3**

This guide is to be used in conjunction with the assessment and grading criteria for UAL Awarding Body qualifications at Level 3.

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|  | **Referral**  Work submitted fails to meet one or more of the assessment criteria and is of a poor standard | **Satisfactory**  Work submitted meets all of the assessment criteria and is of a satisfactory standard | **Good**  Work submitted meets all assessment criteria and is of a high standard | **Excellent**  Work submitted meets all assessment criteria and is of a very high standard |
| **Context** | Limited understanding of subject context, lacking clarity in aims and purpose. | Understanding of subject context used appropriately to make judgments, describe aims and clarify purpose. | Good understanding and knowledge of subject context used to make sound judgments, articulate ambitions and clarify purpose. | Comprehensive understanding and knowledge of subject context used to communicate complex concepts, articulate ambitions and clarify purpose. |
| **Research** | Little or no evidence presented or information does not relate sufficiently to task. | Sufficient relevant information has been gathered, documented and used in the development of ideas. | Thorough and sustained research and investigation of relevant sources, interpretation and synthesis of information used to inform, support and develop ideas. | Independently identified, thorough and sustained research and investigation of a range of relevant sources, insightful interpretation and synthesis of information used to inform, support and develop ideas. |
| **Practical skills** | Limited range of processes demonstrated, judgement and execution of techniques is poor. | Adequate range of processes, skills and knowledge demonstrated. Competent execution and application of techniques used to develop ideas. | Consistent and appropriate processes, skills and knowledge applied to extend enquiry and develop creative solutions. | In depth understanding and aesthetic awareness, imaginative and flexible processes, skills and knowledge applied in extensive enquiry to develop creative solutions. |
| **Evaluation and reflection** | Insufficient evidence of ongoing evaluation, lack of or only basic analysis and little or no justification for ideas. | Clearly communicated evidence of valid evaluation and realistic analysis independently used to inform and develop ideas. | Effective communication of analysis and interpretation, independent synthesis of information and application of reasoned decision making to inform development of ideas. | Accomplished and professional communication of perceptive analysis and interpretation, demonstrating clarity and sophistication in thinking and maturity in decision making to progress ideas. |

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| **Comments:**  Well done Nils, you have successfully completed the sound design project with a excellent presentation of work.  Context – Your portfolio contains a range of context explaining the wider aspects of context in sound design and foley. You have explored this in some detail, but it would be good to explain some of the wider context such as who they may work with and how these interactions help to create a professional product.  Research – You research is extensive with a large range of references and effective use of Harvard referencing. There are a range of different sources that help you to explain the methods and techniques of sound design and foley. This is very good work, but you could explore how these techniques and methods could have been implemented in your project. Spelling and grammar could be significantly improved, it would be worth writing this up in something like word first or checking in Grammarly to ensure quality.  Practical skills – Your practical work is very good with the anthropomorphism working effectively to create the characterization of Wall E. The sounds you have selected are excellent and covey a real sense of the robot’s character. The syncronisation it excellent and fits well with each sound. The use of effects has helped you to enhance the video effectively. The only weakness is the balance of volume levels which at times are very jarring due to the loudness. Each sound should have its place in the clip but when all the sounds are loud, they lose their effectiveness.  Evaluation and Reflection – The evaluation covers all areas of development, exploring the strengths and weaknesses well with clear justification and reasoning. You have discussed how you would work on this project differently if you redid the project. The evaluation is good, but you could provide deep analysis and detail to evidence a complete competence on the project, reflecting on what you achieved and didn’t.  Overall, an excellent first project, the research and context section is detailed and extensive but could provide more depth in analysis. The practical aspect is excellent, aside from sound balancing issues, which are easily corrected but could have cost the higher grades. The evaluation is effective but again could provide more depth and understanding rather than description. Good work, well done. |