

L3 Extended Diploma in Music Performance & Production

Unit 12 Project proposal for extended project in music performance and production – Assessment and Grading Record Sheet

The learner can provide evidence of:		R	P	M	D
Context	Comment				
1.1 Critically review own practice and progression.	Understanding of subject context used appropriately to make judgments, describe aims and clarify purpose.		X		
1.2 Clarify the concept and aims of a personal project and the critical and contextual context in which own practice is situated.			X		
Research					
2.1 Critically compare a range of primary and secondary research sources that inform ideas and concepts for a creative project proposal.	Sufficient relevant information has been gathered, documented and used in the development of ideas.		X		
2.2 Apply academic conventions to reference research sources.			X		
Problem Solving					
3.1 Apply knowledge and understanding to anticipate potential problems.	Sufficient exploration of alternative ideas using established approaches to resolve practical and theoretical problems.		X		
3.2 Critically compare a range of practical and theoretical approaches used to solve problems.			X		
Planning and Production					
4.1 Propose a realistic timescale for the completion of a personal project.	Evidence of effective planning and evaluation against aims that have contributed to a satisfactory completion of the task or tasks.		X		
4.2 Estimate resources required for the successful completion of a personal project			X		
Practical Skills					
5.1 Review a range of techniques and processes used in realising ideas	Adequate range of processes, skills and knowledge demonstrated. Competent execution and application of techniques used to develop ideas.		X		
5.2 Propose approaches and strategies for the development of a personal project.			X		
Evaluation and Reflection					
6.1 Describe approaches and strategies for evaluation in order to inform develop and progress ideas.	Clearly communicated evidence of valid evaluation and realistic analysis independently used to inform and develop ideas.		X		
Presentation					
7.1 Communicate and articulate creative ideas and concepts for a personal project proposal.	Competent communication and sufficient clarity and consistency in presentation of ideas appropriate to the intended audience.		X		
7.2 Present ideas and concepts in a range of appropriate formats.			X		

Candidate ID: Kabeer Sindhu		Grade <div>PASS</div>
Pathway: MPP		
Centre: Bradford College	Assessor, Int.Verifier, Ext. Moderator: Nicolas Sykes Lewis Blofeld	Date: 04/06/21

Commentary as appropriate:

Well done Kabeer, you have achieved a pass – your proposal submission meets all assessment criteria and is of a satisfactory standard.

Context – The context is very basic with little detail about the concept, the main aims of the project in detail and the overarching aims of the project as a whole. What are you hoping to achieve? Is it realistic, what needs to be done to achieve this? What help is needed from professional organisations or bodies? How does your project fit in to the professional music scene? Does it at all? There needs to be some detailed analysis of what you want to do, how this compares to the industry and if it is possible to do it?

Research – There is a lack of detailed research, there are lots of resources that could be very useful to the success of this project, film making/music video, sound recording, labels and branding of yourself as an artist, promotion, songwriting etc. This may not fall to you as a person but the more research the more knowledge you gain that can aid you. You should also consider the primary research, what artists are out there similar to you, are they making a career out of it, what are their marketing techniques, how do they attract and maintain an audience. All this type of primary research is essential to you succeeding as a commercial artist.

Problem Solving – a very vague section that covers a few potential problems and some solutions. There is evidence at least to a sufficient level but could be improved.

Planning and Production – Your production plan is very basic with little detail on key events in the project. The proposal is better with some detail but again this seems rushed and lacking in any real effort.

Practical Skills – The practical skills you have discussed are linked to the songwriting and performance. You have discussed practical skills that in some ways are relevant to the project but with little detail.

Evaluation and Reflection – Some very basic evaluation with no reference to a reflective cycle. It would be helpful choose one and implement it on all evaluation and feedback from now on.

Presentation – Very basic with little detail in any of the areas, very unclear what will actually be achieved and by when. An undetailed plan makes it hard to see what you are trying to articulate.

Exemplification for UAL Awarding Body Grade Criteria – Level 3X

This guide is to be used in conjunction with the assessment and grading criteria for UAL Awarding Body qualifications at Level 3X.

	Fail Work submitted fails to meet one or more of the assessment criteria and is of a poor standard	Pass Work submitted meets all of the assessment criteria and is of a satisfactory standard	Merit Work submitted meets all assessment criteria and is of a high standard	Distinction Work submitted meets all assessment criteria and is of a very high standard
Context	Limited understanding of subject context, lacking clarity in aims and purpose.	Understanding of subject context used appropriately to make judgments, describe aims and clarify purpose.	Good understanding and knowledge of subject context used to make sound judgments, articulate ambitions and clarify purpose.	Comprehensive understanding and knowledge of subject context used to communicate complex concepts, articulate ambitions and clarify purpose.
Research	Little or no evidence presented or information does not relate sufficiently to task.	Sufficient relevant information has been gathered, documented and used in the development of ideas.	Thorough and sustained research and investigation of relevant sources, interpretation and synthesis of information used to inform, support and develop ideas.	Independently identified, thorough and sustained research and investigation of a range of relevant sources, insightful interpretation and synthesis of information used to inform, support and develop ideas.
Problem solving	Insufficient exploration of alternative ideas and processes. Problems unresolved.	Sufficient exploration of alternative ideas using established approaches to resolve practical and theoretical problems.	Decisive demonstration of initiative in effectively solving problems, adapting to unforeseen practical and theoretical challenges to achieve identified goals.	Decisive demonstration of initiative in effectively solving problems, autonomously implementing creative solutions and adapting to unforeseen practical and theoretical challenges to achieve identified goals.

Planning and production	Ineffective planning and little or no evaluation against aims. Task or tasks are incomplete.	Evidence of effective planning and evaluation against aims that have contributed to a satisfactory completion of the task or tasks.	Coherent and reasoned planning, subject engagement and commitment. Realistic evaluation against aims and efficient production against timescales.	Detailed and coherent self-directed planning and negotiation, subject engagement and commitment. Continuous evaluation against aims and efficient production against timescales.
Practical skills	Limited range of processes demonstrated, judgement and execution of techniques is poor.	Adequate range of processes, skills and knowledge demonstrated. Competent execution and application of techniques used to develop ideas.	Consistent and appropriate processes, skills and knowledge applied to extend enquiry and develop creative solutions.	In depth understanding and aesthetic awareness, imaginative and flexible processes, skills and knowledge applied in extensive enquiry to develop creative solutions.
Evaluation and reflection	Insufficient evidence of ongoing evaluation, lack of or only basic analysis and little or no justification for ideas.	Clearly communicated evidence of valid evaluation and realistic analysis independently used to inform and develop ideas.	Effective communication of analysis and interpretation, independent synthesis of information and application of reasoned decision making to inform development of ideas.	Accomplished and professional communication of perceptive analysis and interpretation, demonstrating clarity and sophistication in thinking and maturity in decision making to progress ideas.
Presentation	Ineffective communication and presentation of ideas. Lack of clarity in structure, selection and organisation.	Competent communication and sufficient clarity and consistency in presentation of ideas appropriate to the intended audience.	Confident selection, organisation and communication of ideas. Consistent approach to presentation demonstrating a good understanding of conventions and standards.	Confident selection, organisation and communication of ideas. Demonstrating autonomy, personal style and an ambitious use of available resources to communicate ideas effectively to an intended audience.