

Unit 13 Project Proposal

Candidate Name	Aiden Birkett
Candidate Number	
Pathway	Creative media production
Project Title	Final major project
Section 1: Project Concept and Rationale (approx. 150 words)	
<p>The idea behind my project is to educate people on the history of Bradford to do this I will be creating an animated map showcasing some of the most significant parts of Bradford's history. I will incorporate detailed research to avoid historical inaccuracies. In addition to this, the project will also include information on the locations as well as images that will help the project visually. The target audience for my project will be the "Google generation 18-30" and can be used for educational purposes in places such as the National Media Museum. I have decided for my project to be 18-30 this is because this generation perceives Bradford as a city that is in neglect as well as not knowing anything about the history of the city my project will help inspire them to look into the city's history as well as educate them on significant locations from the past.</p>	
Section 2: A Review of Your Progress and Achievements to Date (approx. 150 words)	
<p>The 12 units that I have studied during the year have helped me decide on an animated map as my final major project this is because during year 2 project 1, I did research into an animated title sequence which has pushed me towards making an animated map for my final major project. I have also further developed my skills in Adobe After Effects as I now have a greater understanding on the application after developing the title sequence.</p> <p>My previous experience using Adobe After Effects from the previous project I created a complex title sequence this will help me with the project because due to it having lots of layers, I had to keep it organized I also encountered many problems with the title sequence for example Adobe After Effects performing slowly to overcome the problems I had to research and use problem solving to overcome the issues.</p> <p>I used Adobe illustrator completing a previous final major project which was concept art. During this time, I gained valuable knowledge of the functions and applications of the pen and manipulation tools.</p>	

Not only this but I have also gained more confidence in my graphic design work and being more confident on the work that I showcase. In addition to this, I have also gained more communication skills with communicating to people/collaborators and understanding how to correctly speak to them.

Section 3: How the Project Will be Evaluated and Reviewed. (approx. 150 words)

To review my project, I will set weekly targets to accomplish with a brief description of what I need to do for that week. This will enable me to stay on track whilst I am working on the project as well as allow me to know what stage I am at. Furthermore, this style of planning will also see me colour coordinate the tasks by highlighting through specific tasks in accordance with whether it has been completed (Green), work in progress (Yellow) or not started yet (Red) colour coordinating also shows my organization skills and will show others that I have a full understanding about my project and what stage I am at with it. During my project I will also be reviewing my project to do this I will be using the Gibbs reflective cycle to help review my project as well as requesting feedback from people about my project and where I need to improve and also the positives of my project

Proposed Research Sources and Bibliography - Harvard Format (approx. 50 words)

Adobe, Animate a map [Online]. Accessed 19/02/2023

<https://helpx.adobe.com/in/after-effects/how-to/map-animation.html>

This link is to a tutorial on how to make an animated map within Adobe Illustrator and Adobe Aftereffects

Clean 3D animated travel map tutorial in After Effects, Ignace Aleya (February 29, 2020) [Video]. Accessed 19/02/2023

[Clean 3D Animated Travel Map Tutorial in After Effects](#)

This link is to a video tutorial on how to create a 3D map animation in Adobe Aftereffects

Dafont [online] [webpage]. Accessed 19/02/2023

<https://www.dafont.com/>

This link is to a resource website that has typography

1001 fonts [online] [webpage]. Accessed 19/03/2023

<https://www.1001fonts.com/>

This link will go to a website with free typography

Video copilot, aftereffects tutorials [Online] [webpage]. Accessed 22/03/2023

<https://www.videocopilot.net/>

This link will go to a website that has Adobe Aftereffect tutorials for a specific animation

Harrower, M., 2003. Tips for designing effective animated maps. *Cartographic perspectives*, (44), pp.63-65.

This reference is to a book that discuss how to create an effective animated map

Marks, J., Andalman, B., Beardsley, P.A., Freeman, W., Gibson, S., Hodgins, J., Kang, T., Mirtich, B., Pfister, H., Ruml, W. and Ryall, K., 1997, August. Design galleries: A general approach to setting parameters for computer graphics and animation. In *Proceedings of the 24th annual conference on Computer graphics and interactive techniques* (pp. 389-400).

This reference is to a book that explains the use of animated graphics and how to create an effective animation

Arntson, A.E., 2011. *Graphic design basics*. Cengage Learning.

This reference is to a book that discusses the basics of graphic design and what not to include and what should be included in making an effective graphic

Samara, T., 2004. *Typography workbook: a real-world guide to using type in graphic design*. Rockport Publishers.

This book discusses using typography in graphic design and which typography to use as well as which typography not to use as well

Harkins, M., 2011. *Basics typography 02: Using type*. Bloomsbury Publishing.

This book discusses the fundamentals of basic typography

Curran, S., 2000. *Motion graphics: graphic design for broadcast and film*. Rockport Publishers.

This book discusses the importance of graphic design within film and broadcast

Schlittler, J.P.A., 2015. Motion graphics and animation. *Animation Studies, Valência (CA/USA)*, 10, pp.2-3. This book discusses how important motion graphics and animation are

Sonduckfilm: Create a world map animation [online], 2020 [video]

<https://www.youtube.com/watch?v=s0EGjGRjjyl> [Accessed 02/03/2023]

This link will take you to a tutorial on how to create an animated world map using Adobe Aftereffects

Darawshy Films: How to make an animated map in After Effects [Video], 2022

<https://www.youtube.com/watch?v=XMjwHTEepII>

This link will take you to a video that shows you how to make an animated map in Adobe Aftereffects

Project Action Plan and Timetable

Week	Date Week Beginning	Activity / What you are intending to do - including independent study	Resources / What you will need to do it - including access to workshops
1	27/02/23	I will be collating all my primary research into a document and reviewing the research. As well as start going through the tutorial that will show me how to develop my project and understand how certain actions work. And experiment with the tutorial as well.	Microsoft word Adobe Illustrator Computer Adobe Animate
2	01/03/23	Begin work on illustrating over the map of Bradford as well as recording down any issues I encounter and do a weekly review of my project as well.	Adobe Illustrator Microsoft word Computer Adobe Animate
3	06/03/23	Collect the images from the collaborator as well as use suitable typography as well. I will then apply them to my project in Adobe illustrator/ After effects. I will also continue to keep track of my project and do a weekly review of my project.	Adobe Illustrator Adobe after effects Computer Adobe Animate
4	13/03/23	Export the illustration of the map and import it into Adobe aftereffects this week will allow me to experiment with different techniques in the application and screenshot them as proof of experimentation. I will also continue to keep track of my project and do a weekly review of my project.	Adobe aftereffects Adobe illustrator Computer Microsoft word Adobe Animate
5	20/03/23	Begin to apply suitable animation to the map as well as ensuring the timing is suitable and nothing is off key. I will continue to keep track of my project and do a weekly review of my project. I will also take a final screen shot showcasing my finished product in the application before exporting it using the relative settings.	Adobe aftereffects Microsoft word Computer Adobe Animate

6	24/04/23	Review my project and ensure the project plays on suitable devices for example computers and make sure the quality of the motion graphic is in 1080p to allow for a clear and smooth animated map. I will continue to track my project and do a final review of my project of what went well and what I could to improve the project if I was to do the project again. I will also do some more experimenting with my project as well after I have exported my project and saved it to one drive	Adobe Aftereffects Computer Adobe Animate
7	1/05/23	Experiment with my project and try to add different artistic styling or animation to it. I will take screen shots of the experimentation. As well as record down the artistic style and why I went for this artistic style during my experimenting with the final project.	Microsoft word Adobe Aftereffects Computer Adobe Animate
8	8/05/23	If the experimentation is a success, I can upload it to digital space. During this week I will also start work on my evaluation and typing it up the target word count should be at least 1500 words.	Adobe aftereffects Microsoft word Computer Adobe Animate
9	15/05/23	This week will be a type up of my evaluation and will go into detail about my project and what I think went well with it and if I was to do the project again what I would do differently. Upon completion I will review it to ensure there is no mistake and then upload it to digitalspace.	Digital space Microsoft word Computer
10	22/05/23	Continue to work on my final evaluation and making sure I add correct terminology to the evaluation as well.	Computer Microsoft word

11	22/05/23	Ensure all work is uploaded to digital space and make sure it's all easily accessible for people to view it.	Digitalspace Computer
----	-----------------	--	--------------------------