

Ideas for final major project:

1. Animated map of Bradford

The idea for an animated map is to showcase historical locations in Bradford using Adobe After effects as well as collaborating with the national media museum to use historical archive footage to help create the map.

Pro's:

Allowing me to showcase my skills using aftereffects
Collaborate with the museum to use archive footage
Can collaborate with city of culture as well

Con's:

Time consuming
May crash
May not be able to use on other computers

2. Animated timeline.

The second idea for my final major project is an animated timeline of certain time periods in Bradford, this will see me collaborate with the national media museum and use historical archived footage to showcase the time periods.

Pro's:

Use template I have already acquired
Can collaborate with the museum
Can collaborate with city of culture

Con's:

Large file
Time consuming
Would have to keep it all secure in 1 file

3. Historical branding:

My final idea for the project will include bringing a historical brand and redesigning it in a modern artistic style.

Pro's:

Able to showcase my abilities using Photoshop/illustrator
Showcase my understanding of artistic styles

Con's:

Have to do multiple brands
Would have to get permission to use the brands

Idea 1: Animated map (SWOT)

Strengths: Able to showcase my skills in After Effects Collaborate with the museum Apply my knowledge to After effects	Weakness: Time consuming May take time for the museum to respond Application may crash Large file size
Opportunities: Can be showcased at the museum Used for education purposes	Threats: Historical inaccuracies

Idea 2: Animated timeline (SWOT)

Strengths: Able to incorporate template I already have Collaborate with the museum Collaborate with city of culture	Weakness: Large file Have to be secured in 1 folder Have to wait for a response May miss recourses when using other computers
Opportunities: Used for Educational purpose Used for historical purposes	Threats: Historical inaccuracies

Idea 3: Historical branding (SWOT)

Strength: Use my Adobe Photoshop skills Use my Adobe Illustrator skills Showcase my knowledge of typography	Weakness: Have to do multiple branding Use different artistic styles Turn the brand into a modern design Brand not wanting to collaborate
Opportunities: Help promote the brand Help showcase my own work	Threat: People having same idea The company wanting to change the style