I am applying for a course in graphic design because I have a desire to further my knowledge and techniques and hope to eventually work for a big design company. This will allow me to enhance and develop my skills and experience. This will hopefully enable me to build my own company and demonstrate my enthusiasm and passion to the clients I work with.

I have a passion for graphic design because of influences such as Saul Bass. He has accomplished many remarkable things in the world of graphic design, including creating posters for Psycho as well as branding for Kleenex and AT&T. Another influence who encouraged my passion for graphic design is David Carson this is because of the way he designs poster as well as the shredded effect in his poster designs.

The reason I am suitable for the course is because I have a vast amount of knowledge on the Adobe Suite, this includes using several types of typography on posters that I have made during my time in college. During my projects I have used different types of brushes in Photoshop, this allowed me to create unique styles. In addition to this, I also have experience using After Effects as well creating title sequences for my previous short film project. This required me to create a title sequence as well as end credits.

I have great leadership skills thanks to being part of the RAF Cadets. I have had experience volunteering as part of the poppy appeal, where I engaged with a wide variety of people from diverse backgrounds and cultures. In addition to this, during my time in the RAF Cadets I also achieved rank of Senior Cadet. This provided me with the opportunity to lead a group of cadets to develop my leadership skills. Additionally, during my time in the RAF Cadets, I learned how to be a good team member, when I went away with them to different bases and had to work with a squad of people. This developed my confidence to work with new people.

I am also great at time keeping thanks to my part time job working in retail, as I must complete the tasks that are given to me in a time frame. This helps me to complete projects within a deadline at college. My part time job also improved my problem-solving skills allowing me to assess the situation and decide how to overcome the problem. Furthermore, working in retail has helped me become more decisive in the moment allowing me to make split decisions in a hurry as well as being able to handle high pressure. It has also given me experience in handling different people, including irate customers awaiting a member of staff, to people requiring assistance with a range of problems.

I am currently studying my final year in creative media, in which I have gained a variety of skills in various forms of Media. I have used a range of software packages including, Adobe Photoshop, Audition, Premier, Illustrator, After Effects, Unreal Engine. I have used Illustrator and Photoshop to create a variety of graphics for my projects. I have also used Unreal Engine to create a game for my project. Audition was used to restore audio for my project to ensure there was background noise and not silence.

I used Adobe Illustrator to make graphics for a game and used the pen tool as well as free draw tool. Additionally, I have experience in writing essays, I can research and develop a range of subject and articulate my own options based on backed research.

During my final major project, I tasked myself with creating concept art, in which I

experimented with water colours to create my own compositions. I created concept art of an alien species as well as what the planet looked like, food they ate and where they lived.

My plans after university are to become a successful graphic designer with my own artistic style that is unique and can be easily recognised as well as having the expertise to work in a studio environment in a team of like-minded individuals. I hope studying with you will provide me with the skills and experience to accomplish this.