**Student Name: Jensen Barnes**

**Project No. and Title:** 3 – Exploration and Research

**Units Covered:** Unit 10: Exploration of specialist study in music performance and production

**Overall Grade: EXCELLENT**

**Assessor: Nicolas Sykes**

**Date: 25/02/19**

**Exemplification for UAL Awarding Body Grade Criteria – Level 3X**

This guide is to be used in conjunction with the assessment and grading criteria for UAL Awarding Body qualifications at Level 3X.

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|  | **Referral** | **Satisfactory** | **Good** | **Excellent** |
|  | Work submitted fails to meet | Work submitted meets all of | Work submitted meets all | Work submitted meets all |
|  | one or more of the | the assessment criteria and | assessment criteria and is of | assessment criteria and is of |
|  | assessment criteria and is of | is of a satisfactory standard | a high standard | a very high standard |
|  | a poor standard |  |  |  |
|  |  |  |  |  |
| **Context** | Limited understanding of | Understanding of subject | Good understanding and | Comprehensive |
|  | subject context, lacking | context used appropriately to | knowledge of subject context | understanding and |
|  | clarity in aims and purpose. | make judgments, describe | used to make sound | knowledge of subject context |
|  |  | aims and clarify purpose. | judgments, articulate | used to communicate |
|  |  |  | ambitions and clarify | complex concepts, articulate |
|  |  |  | purpose. | ambitions and clarify |
|  |  |  |  | purpose. |
|  |  |  |  |  |
| **Research** | Little or no evidence | Sufficient relevant | Thorough and sustained | Independently identified, |
|  | presented or information | information has been | research and investigation of | thorough and sustained |
|  | does not relate sufficiently to | gathered, documented and | relevant sources, | research and investigation of |
|  | task. | used in the development of | interpretation and synthesis | a range of relevant sources, |
|  |  | ideas. | of information used to inform, | insightful interpretation and |
|  |  |  | support and develop ideas. | synthesis of information used |
|  |  |  |  | to inform, support and |
|  |  |  |  | develop ideas. |
|  |  |  |  |  |
| **Problem solving** | Insufficient exploration of | Sufficient exploration of | Decisive demonstration of | Decisive demonstration of |
|  | alternative ideas and | alternative ideas using | initiative in effectively solving | initiative in effectively solving |
|  | processes. Problems | established approaches to | problems, adapting to | problems, autonomously |
|  | unresolved. | resolve practical and | unforeseen practical and | implementing creative |
|  |  | theoretical problems. | theoretical challenges to | solutions and adapting to |
|  |  |  | achieve identified goals. | unforeseen practical and |
|  |  |  |  | theoretical challenges to |
|  |  |  |  | achieve identified goals. |
|  |  |  |  |  |

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| **Planning and** | Ineffective planning and little | Evidence of effective | Coherent and reasoned | Detailed and coherent self- |
| **production** | or no evaluation against aims. | planning and evaluation | planning, subject | directed planning and |
|  | Task or tasks are incomplete. | against aims that have | engagement and | negotiation, subject |
|  |  | contributed to a satisfactory | commitment. | engagement and |
|  |  | completion of the task or | Realistic evaluation against | commitment. |
|  |  | tasks. | aims and efficient production | Continuous evaluation |
|  |  |  | against timescales. | against aims and efficient |
|  |  |  |  | production against |
|  |  |  |  | timescales. |
| **Practical skills** | Limited range of processes | Adequate range of | Consistent and appropriate | In depth understanding and |
|  | demonstrated, judgement | processes, skills and | processes, skills and | aesthetic awareness, |
|  | and execution of techniques | knowledge demonstrated. | knowledge applied to extend | imaginative and flexible |
|  | is poor. | Competent execution and | enquiry and develop creative | processes, skills and |
|  |  | application of techniques | solutions. | knowledge applied in |
|  |  | used to develop ideas. |  | extensive enquiry to develop |
|  |  |  |  | creative solutions. |
|  |  |  |  |  |
| **Evaluation and** | Insufficient evidence of | Clearly communicated | Effective communication of | Accomplished and |
| **reflection** | ongoing evaluation, lack of or | evidence of valid evaluation | analysis and interpretation, | professional communication |
|  | only basic analysis and little | and realistic analysis | independent synthesis of | of perceptive analysis and |
|  | or no justification for ideas. | independently used to inform | information and application of | interpretation, demonstrating |
|  |  | and develop ideas. | reasoned decision making to | clarity and sophistication in |
|  |  |  | inform development of ideas. | thinking and maturity in |
|  |  |  |  | decision making to progress |
|  |  |  |  | ideas. |
|  |  |  |  |  |
| **Presentation** | Ineffective communication | Competent communication | Confident selection, | Confident selection, |
|  | and presentation of ideas. | and sufficient clarity and | organisation and | organisation and |
|  | Lack of clarity in structure, | consistency in presentation | communication of ideas. | communication of ideas. |
|  | selection and organisation. | of ideas appropriate to the | Consistent approach to | Demonstrating autonomy, |
|  |  | intended audience. | presentation demonstrating a | personal style and an |
|  |  |  | good understanding of | ambitious use of available |
|  |  |  | conventions and standards. | resources to communicate |
|  |  |  |  | ideas effectively to an |
|  |  |  |  | intended audience. |
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| **Comments:**  Well done Jensen, you have completed this project to an excellent standard. The work you have submitted meets all assessment criteria and is of a very high standard. This is an excellent piece of writing which displays your talent as a researcher and academic.  You have articulated your variety of ideas for research topics clearly and in detail, situated within the context of your own studies.  You have documented a variety of sources, including using opinions from professionals within the industry which you wish to pursue. However, you chose not to use all your sources in your essay which is perfectly valid. At a higher academic level there would be an expectation to see more sources than you have referenced. You do have enough sources for the length of the essay this level.  You have explored the problem posed by your expansive question ‘An Exploration into How to Succeed as an Emerging Artist in the Modern Music Industry’. This is a rather broad question which you tackled effectively throughout the report like format of the essay. The sub headings show this essay was planned carefully and structured in a coherent manner.  Your analysis and conclusion show insightful findings that will help you progress in your final project.  The presentation of the essay and project is formal and academic in approach which suits the project brief.  This is excellent work completed to a very high standard Jensen and it makes brilliant reading. Well done! |