**Student Name: Finlay Mactaggart**

**Project No. and Title:** 1 – Event Production

**Units Covered:** Unit 9. Developing music performance and production

**Overall Grade: SATISFACTORY**

**Assessor: Nicolas Sykes/Lewis Blofeld**

**Date: 31 Oct 2018**

**Exemplification for UAL Awarding Body Grade Criteria – Level 3X**

This guide is to be used in conjunction with the assessment and grading criteria for UAL Awarding Body qualifications at Level 3X.

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|  | **Referral** | **Satisfactory** | **Good** | **Excellent** |
|  | Work submitted fails to meet | Work submitted meets all of | Work submitted meets all | Work submitted meets all |
|  | one or more of the | the assessment criteria and | assessment criteria and is of | assessment criteria and is of |
|  | assessment criteria and is of | is of a satisfactory standard | a high standard | a very high standard |
|  | a poor standard |  |  |  |
|  |  |  |  |  |
| **Context** | Limited understanding of | Understanding of subject | Good understanding and | Comprehensive |
|  | subject context, lacking | context used appropriately to | knowledge of subject context | understanding and |
|  | clarity in aims and purpose. | make judgments, describe | used to make sound | knowledge of subject context |
|  |  | aims and clarify purpose. | judgments, articulate | used to communicate |
|  |  |  | ambitions and clarify | complex concepts, articulate |
|  |  |  | purpose. | ambitions and clarify |
|  |  |  |  | purpose. |
|  |  |  |  |  |
| **Research** | Little or no evidence | Sufficient relevant | Thorough and sustained | Independently identified, |
|  | presented or information | information has been | research and investigation of | thorough and sustained |
|  | does not relate sufficiently to | gathered, documented and | relevant sources, | research and investigation of |
|  | task. | used in the development of | interpretation and synthesis | a range of relevant sources, |
|  |  | ideas. | of information used to inform, | insightful interpretation and |
|  |  |  | support and develop ideas. | synthesis of information used |
|  |  |  |  | to inform, support and |
|  |  |  |  | develop ideas. |
|  |  |  |  |  |
| **Problem solving** | Insufficient exploration of | Sufficient exploration of | Decisive demonstration of | Decisive demonstration of |
|  | alternative ideas and | alternative ideas using | initiative in effectively solving | initiative in effectively solving |
|  | processes. Problems | established approaches to | problems, adapting to | problems, autonomously |
|  | unresolved. | resolve practical and | unforeseen practical and | implementing creative |
|  |  | theoretical problems. | theoretical challenges to | solutions and adapting to |
|  |  |  | achieve identified goals. | unforeseen practical and |
|  |  |  |  | theoretical challenges to |
|  |  |  |  | achieve identified goals. |
|  |  |  |  |  |

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| **Planning and** | Ineffective planning and little | Evidence of effective | Coherent and reasoned | Detailed and coherent self- |
| **production** | or no evaluation against aims. | planning and evaluation | planning, subject | directed planning and |
|  | Task or tasks are incomplete. | against aims that have | engagement and | negotiation, subject |
|  |  | contributed to a satisfactory | commitment. | engagement and |
|  |  | completion of the task or | Realistic evaluation against | commitment. |
|  |  | tasks. | aims and efficient production | Continuous evaluation |
|  |  |  | against timescales. | against aims and efficient |
|  |  |  |  | production against |
|  |  |  |  | timescales. |
| **Practical skills** | Limited range of processes | Adequate range of | Consistent and appropriate | In depth understanding and |
|  | demonstrated, judgement | processes, skills and | processes, skills and | aesthetic awareness, |
|  | and execution of techniques | knowledge demonstrated. | knowledge applied to extend | imaginative and flexible |
|  | is poor. | Competent execution and | enquiry and develop creative | processes, skills and |
|  |  | application of techniques | solutions. | knowledge applied in |
|  |  | used to develop ideas. |  | extensive enquiry to develop |
|  |  |  |  | creative solutions. |
|  |  |  |  |  |
| **Evaluation and** | Insufficient evidence of | Clearly communicated | Effective communication of | Accomplished and |
| **reflection** | ongoing evaluation, lack of or | evidence of valid evaluation | analysis and interpretation, | professional communication |
|  | only basic analysis and little | and realistic analysis | independent synthesis of | of perceptive analysis and |
|  | or no justification for ideas. | independently used to inform | information and application of | interpretation, demonstrating |
|  |  | and develop ideas. | reasoned decision making to | clarity and sophistication in |
|  |  |  | inform development of ideas. | thinking and maturity in |
|  |  |  |  | decision making to progress |
|  |  |  |  | ideas. |
|  |  |  |  |  |
| **Presentation** | Ineffective communication | Competent communication | Confident selection, | Confident selection, |
|  | and presentation of ideas. | and sufficient clarity and | organisation and | organisation and |
|  | Lack of clarity in structure, | consistency in presentation | communication of ideas. | communication of ideas. |
|  | selection and organisation. | of ideas appropriate to the | Consistent approach to | Demonstrating autonomy, |
|  |  | intended audience. | presentation demonstrating a | personal style and an |
|  |  |  | good understanding of | ambitious use of available |
|  |  |  | conventions and standards. | resources to communicate |
|  |  |  |  | ideas effectively to an |
|  |  |  |  | intended audience. |
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| **Comments:**  Well done Finlay, you have completed this project to a satisfactory standard. This is a well-structured project submission with some good aspects.  Context - You have provided a very brief introduction that clarifies your aims and purpose with some examples from the music industry. You show understanding of context throughout the three different areas of your project.  Research – This was sufficient but lacking a detailed and expansive exploration in to the subject matter ensuring a broad range of resources have been implemented. You must look to implement research from a wider range of sources and reference carefully in order to reach a higher grade.  Problem Solving – You successfully demonstrated the ability to solve problems as and when required with effective and decisive means. Your job role required problem solving though out and enabled you to show your skills in this area. You should try to develop this within your evaluation to demonstrate further understanding and evaluation of your problem solving skills, it is not about just solving problems but developing your methods and understanding of solving them.  Planning and Production – Your planning and production skills were somewhat limited to a brief description of what you hoped to achieve each week. You should include the resources you require to complete each task and revisit your production plan to check whether you are on track progressively throughout the project.  Practical Skills – Your performance skills were good, you demonstrated a professional approach to the performance at a level expected in a professional performance. Your video edit was skilful and creative.  Evaluation and Reflection – Evaluative and analysis is well written at the end of the project. Make sure you evaluate and reflect in response to each task rather than simply at the end.  Presentation - You have structured and presented your work effectively but you could think about the presentation in the wider context of the industry in future. |