

## Level 3 Extended Diploma in Creative Practice: Art, Design & Communication

### Unit 6 - Evaluation

Write an evaluation of your final project. Your evaluation must be word-processed (typed into the table below), printed out and submitted in your project folder along with your proposal, Pecha Kucha, mid-stage review and final self-assessment.

The Unit 6 evaluation provides you with an opportunity to reflect on, evaluate and summarise your progress and achievements in your final project and specialist area, expressed in terms of the knowledge, skills and understanding acquired. It's important to compare what you now know, and what it means to you, compared with what you knew and could do before you started the course.

Allow plenty of time to complete your evaluation. It contributes to meeting the following Unit 6 outcomes:

Student Name: shujaat ali
Centre Name:
Centre Number:
Specialist area of interest: Fine art
Working Title or Theme of Final Project: Garden
Date: 15/5/23

<b>AO1</b> <b>Apply an understanding of specialist industry practice to a creative project(approx 100 words)</b>
<ul style="list-style-type: none"><li>• What were the reasons for citing your project within your selected specialist context?</li><li>• What specialist considerations have you taken into account?</li><li>• What ethical considerations have you taken into account?</li><li>• What cultural considerations have you taken into account?</li><li>• What sustainability considerations have you taken into account?</li></ul>
<p>I chose to cite my project on fine-art. My project is memories and the theme of my project I have chosen is a garden.</p> <p>The specialist I have chosen is watercolor. I want to carry on using watercolors. I have done three designs for the watercolors that I have done. I have done a leaf design and continued doing daffodils and roses. I noticed that I was wasting water and now I did not waste much water on the design. I have been able to use one brush stroke at a time to blend the colors and I have also done wet on dry.</p>
<b>AO2</b> <b>Produce a self-initiated project proposal (approx 100 words)</b>

- Explain your reasons for choosing a particular project subject/concept-
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- Have your original intentions changed or been modified? If so, why?
- In what broader context/situation is your line of enquiry being situated, e.g., illustration, performance, product design, surface design etc.?

I have chosen to do a garden for my project, I have decided to do it because it is the only memory I have of my childhood.

I have decided to not do a garden that has a fence or a garden house. I want to explore what grows like flowers, potatoes and other things that are dormant underground.

I have done an interview with a gardener and what do they grow from their garden? I have taken pictures of their garden and sketched them out and learning through how I want to explore in my piece.

I have decided to use the three primary flowers I want to explore are daffodils, leaf, and roses. I chose those flowers because those are always in my garden that I want to use in my design.

### AO3

#### Use research to inform and direct a creative project (approx 100 words)

- How have primary observations, experiments, initial material developments and technical engagement supported the developing understanding of your subject?
- How have other people's ideas and working methods interested you? (*secondary research; ethical, social, cultural etc*)
- Explain how you think these ideas and methods have supported and nourished your development?

I have learnt Paul Fournier who was an artist that uses watercolor to create something wonderful with his work.

I have incorporated his use of colors into mine. His use of bright, vibrant colors on his canvas. I have done daffodils with watercolors for my work as his. I have also looked at Liz Parkinson whose work focuses on the collection of botanical specimens that pique my interest in her work. I have developed my understanding of my subject by interviewing someone who is Gardner and what they have grown something that I want to use in my project.

### AO4

#### Use technical skills and materials associated with a specialist industry practice to realise a self-initiated project (approx 100 words)

- Reflect on all the specialist practical processes and skills you have explored, adapted and developed throughout your project. How appropriate were they to the development of your project?
- Which specialist processes and skills have you been interested in the most and why?
- How effective have you been at mastering the techniques, processes and skills selected?

I have explored many specialists; I was exceptionally good at my Lino. Especially carving the background of the Lino. I have drawn a daffodil on to the Lino and printed it into a single piece. I have mixed distinct colors of orange and yellow for the Lino. The colors stand out of the daffodils. But I did struggle with the outline of the

daffodils because I thought to myself that the paint had gone to the lines. But it looks magnificent to me. I did enjoy doing Lino and improved carving the rose I did on to the Lino.

#### **AO5**

##### **Resolve problems within a creative project (approx 100 words)**

- Reflect on those significant aspects of your work (failures and successes are of equal importance) that you have had to resolve in order to progress?
- How well have you adapted to unforeseen practical and technical problems?
- What factors have influenced your ability to solve problems in the most effective and appropriate manner?

I have overcome many challenging from my project, but I have tried doing the best I can. Thinking of using my ideas from the drawing I have done and spreading my ideas of what I should do and how I could change it for the better. I have tried multiple things of the design of the watercolor. I have expected on the paint. On the daffodils I have done. I blended the orange and the yellow together but that did not work well. By carrying it on, I have decided to make another one and be more patient with the piece. I did this to all the workshops and other designs in the same manner.

#### **AO6**

##### **Use specialist practice visual language to communicate ideas and concepts (approx 100 words)**

- Explain your reasons for selecting the ideas and methods chosen for **producing** your final outcome(s).
- How do these outcomes relate to your audience?

I have chosen to do a Dry point for my final piece. I have used sketches of roses and especially I have chosen the watercolor of the rose I have done and experimented with. I chose to copy the watercolor of the rose with the glass plate because I thought the design looked stunning and magnificent and that it would look better if inked. I was planning to use the Lino on to the dry point and around the rose. It relates to my audience because it is not terrifying or to do with death. It is simple to do with something of flowers.

#### **AO7**

##### **Use specialist practice presentation techniques to present ideas and outcomes (approx 100 words)**

- Explain your reasons for adopting the strategies you chose when **presenting** your project and final outcome(s).
- How appropriate are they to your developing professional practice?
- How effective have you been in communicating your ideas?

I chose to present my piece as for the Dry point and Lino because I want to embody the artist Liz Parkinson who uses Dry point with Lino. I want to do it differently by using a garden spade as a symbol of growth that I want to use on the Dry point. I also thought of using the Lino of the daffodils and rose on that I have done to use with the garden spade. I think it proper for developing for the final piece because I have used sketches to take inspiration for my design. I have used a bigger Lino for my final piece and drew a daffodil because I thought that I could do it and I have also experimented on doing Lino with daffodils. So, I have used a bigger version of the daffodils and I have done smaller rectangle version of Leafs for the daffodils.

#### **AO8**

##### **Apply reflective practice to a creative project (approx 100 words)**

- Identify the aims and objectives that you were interested in developing when you started your final project. How effective have you been in reflecting on your developing work and progress against these targets?

I was interested in making sure that I had done enough work and the writing aspect and my ideas for this project. I do not think I have done enough writing. I have done lots of practical work and wrote what I have done and used. I have taken photos of what I have used and done. I have taken my head down and kept on working. I was most interested in the outcome of the project. If it is good enough. If not, then I would have done it again and be better at it with more experience.

